



American Motors Sales Corporation

Vehicle Distribution Bulletin

March 4, 1975

TO: ALL AMC DEALERS

1975 AMC Product Revisions

In line with the Corporation's philosophy of providing a better value for its customers, as well as providing products which will take advantage of the showroom traffic generated by the all new Pacer, the following actions are being taken. These changes have been reflected in the revised Car Order Guide pages you received this week.

Gremlin "X" Package

Product

To reduce the "X" package content to a more affordable level for lower income buyers, as well as provide a less expensive sporty alternate to the Pacer, the "X" package will now include:

- . Side stripes
- . Slot-style 14" x 6" wheels (4) with trim rings
- . Special back panel treatment including engine litre decal
- . Engine turned instrument panel overlay
- . Carpeting in passenger and load areas
- . D70 x 14 RWL tires
- . "X" identifiers on grille and glove box door

The following items previously in the "X" package will be available as options:

- . Sports steering wheel
- . Extra Quiet Insulation Package
- . Interior Appointment Package

Pricing

\$2,999 will now show on the top line of the price label on all Gremlin models with the revised "X" package (includes D70 x 14 RWL tires).

	TDB	ADP
Gremlin "X" Package Includes D70 x 14 RWL tires	\$170.85	\$201.00
DR78 x 14 BSW Tires with New "X" Package	12.45	14.95
DR78 x 14 WW Tires with New "X" Package	41.05	49.40
DR78 x 14 RWL Tires with New "X" Package	51.05	61.45

(OVER)

Pricing (Con't)

	<u>TDB</u>	<u>ADP</u>
Memo: Previous "X" Package including D70 x 14 RWL tires	\$336.95	\$399.20

The custom trim with bench or bucket seats will be available with the "X" package at a reduced price to reflect carpeting in the "X" package.

Custom trim package (bench) with "X" package	89.45	105.20
Custom trim package (bucket) with "X" package	123.45	145.20

New window stickers will be mailed to you which reflect revisions on vehicles now in your inventory.

Timing

Dealer Orders - Immediate submission.
Production - Starts March 24.

Promotion

Point-of-Purchase materials as well as dealer ad mats will be provided.

Hornet Hatchback Levi's Trim

Product

To provide a very attractive alternative for the youthful Pacer shoppers at a comparable price, the Levi's trim option will remain as released but with a lower price.

Pricing

\$3,299 will now show on the top line of the price label on all Hatchbacks with Levi's trim.

	<u>TDB</u>	<u>ADP</u>
Revised Levi's trim on Hatchback	\$103.75	\$125.00
Memo: Prior price for Levi's trim	124.85	150.40

Timing

Effective Date: Starts March 24.

Promotion

Point-of-Purchase materials as well as dealer ad mats will be provided.

Hornet Hatchback Touring Package

Product

To provide a very attractive, comparably priced alternative for the Pacer shoppers, a Hatchback with a modified Touring Interior will be

Product (Con't)

offered. It reduces the current Touring Package and includes:

- Special tan bucket seat and door trim (same as in Touring Package except carpet on door panels reverts to standard tan carpeting)
- Sports steering wheel
- Extra Quiet Insulation Package
- Special tan headliner

The grille and wheel covers with tan accents as well as 24 oz. carpeting will no longer be offered on the Hatchback. The tan vinyl roof and scuff molding will be freely available with compatible exterior colors. This Touring Interior will be available with all options not in conflict including the Hatchback "X".

Pricing

\$3,299 will now show on the top line of the price label on Hatchback models with Touring Interiors. All Hatchbacks with the present Touring Package will be unaffected by this action.

	<u>TDB</u>	<u>ADP</u>
Touring Interior	\$103.75	\$125.00
Memo: Touring Package	248.20	299.00

Timing

Dealer Orders - Immediate submission.
Production - Starts March 24.

Promotion

Point-of-Purchase material as well as dealer ad mats will be provided.

Hornet Sportabout Touring Package

Product

To coincide with the Hatchback Touring Package action as well as offer this excellent interior as a separate option, the Touring Interior will be offered on the Sportabout replacing the present Touring Package. This new Touring Interior will include the following:

- Special tan individual reclining seat and door trim (same as the present Touring Package except carpet on door panels reverts to standard tan carpeting)
- Sports steering wheel
- Extra Quiet Insulation Package
- Special tan headliner

The grille and wheel covers with tan accents and 24 oz. carpeting will no longer be available on the Sportabout. The tan vinyl roof and tan bodyside scuff molding will be freely available with compatible exterior colors on

(OVER)

Product (Con't)

all Sportabouts. This Touring Interior will be available with all options not in conflict including "X" and D/L packages.

Pricing

	<u>TDB</u>	<u>ADP</u>
Revised Sportabout Touring Interior	\$103.75	\$125.00
Sportabout Vinyl Roof	79.00	99.95
Memo: Former Touring Package	248.20	299.00

Timing

Dealer Order - Immediate submission.
Production - Starts March 24.

Promotion

Point-of-Purchase material as well as dealer ads will be provided.

Matador

Product

In order to effect a price reduction for Matador and respond to a number of customers who are requesting bias ply tires, bias tires will replace radials as standard equipment on all Matadors. Radials which were standard, will now be optional. The standard tires are as follows:

Coupe F78 x 14 BSW
Sedan F78 x 14 BSW
Wagon H78 x 14 BSW

Additionally, the Brougham package offered on the Coupe will be reduced in price by \$13 TDB/\$16 ADP. These actions will provide shoppers who require a larger car.

Pricing

The price label will reflect the reduced prices as shown below.

	<u>COUPE</u>		<u>SEDAN</u>		<u>WAGON</u>	
	<u>TDB</u>	<u>ADP</u>	<u>TDB</u>	<u>ADP</u>	<u>TDB</u>	<u>ADP</u>
Matador with std. Tires	\$2752.79	\$3446.00	\$2778.32	\$3452.00	\$3082.75	\$3844.00
Memo: Matador W/Radial Tires	2815.99	3526.00	2856.53	3551.00	3161.96	3943.00
Brougham Pkg.	160.40	203.00				

Pricing (Con't)

COUPE		SEDAN		WAGON	
TDB	ADP	TDB	ADP	TDB	ADP

Memo: Previous \$ 173.05 \$ 219.00
 Brougham Pkg.

Memo: Matador
 W/Brougham Pkg. 2913.19 3649.00

Timing

Dealer Order - Immediate submission.
 Production - Starts March 24.

Promotion

Point-of-Purchase material and dealer ad mats will be provided. Affected advertising will be modified to reflect these price revisions.

Henry

R. A. Will
 /cab

1971 1/2 1/2 1/2
1971 1/2 1/2 1/2
1971 1/2 1/2 1/2

1971 1/2 1/2 1/2
1971 1/2 1/2 1/2
1971 1/2 1/2 1/2

Prius (Con't)

WAGON		SEDAN		COUPE	
ADP	TDP	ADP	TDP	ADP	TDP

Model: Prius \$ 173.05 \$ 219.00
Broughman Inc.

Model: Prius \$ 203.19 \$ 269.00
Broughman Inc.

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Broughman Inc.



American Motors Sales Corporation

CAR ORDERING GUIDE and PRICE LIST

1975 Models

Dealer Price List
Section 1 Page 1
Issued: October 4, 1974
Reissued: January 14, 1975

The following are firm prices for all sales by American Motors Sales Corporation of 1975 American Motors models and options. Freight will be prepaid to destination city and a destination charge will be billed as a separate item on the car invoice. American Motors Sales Corporation responsibility ceases upon delivery to the transportation company.

This Bulletin shall remain in effect until superseded by a Bulletin subsequently issued.

MODEL	BODY TYPE	T.D.B. PRICE	HOLD BACK AMOUNT	TOTAL INVOICE AMOUNT	RETAIL PRICES MANUF'S* SUGG'D. RETAIL
6-CYLINDER BASE					
GREMLIN					
46-5	2-Dr. Sedan (4-Passenger)	\$2,408.60	\$69.95	\$2,478.55	\$2,798.00
HORNET					
03-7	2-Dr. Hatchback	2,662.81	79.35	2,742.16	3,174.00
06-7	2-Dr. Sedan	2,589.84	76.85	2,666.69	3,074.00
05-7	4-Dr. Sedan	2,626.92	78.10	2,705.02	3,124.00
08-7	4-Dr. Sportabout (Wagon-2 Seat)	2,831.19	84.35	2,915.54	3,374.00
PACER					
66-7	2-Dr. Sedan	2766.56	82.48	2849.04	3299.00
MATADOR					
16-7	2-Dr. Coupe	2,815.99	88.15	2,904.14	3,526.00
85-7	4-Dr. Sedan	2,856.53	88.78	2,945.31	3,551.00
88-7	4-Dr. Wagon	3,160.96	98.58	3,259.54	3,943.00

*Includes applicable dealer delivery and handling.

At no extra charge, sufficient gasoline will be installed in all cars to cover final vehicle testing and all normal vehicle movements prior to delivery. Additional gasoline will also be installed and invoiced to all dealers. Quantity and prices may vary. Dealers will be notified of the current situation and changes by a dealer bulletin.

The dealer hold back amount shall be paid quarterly on all new car purchases from American Motors Sales Corporation less those remaining in Dealer's inventory only if the Dealer makes application for such quarterly payment. Once this quarterly payment procedure is in effect, it will remain in effect unless the dealer requests in writing to return to the annual procedure. Otherwise, this amount shall be paid to the Dealer within a reasonable period after the end of the 1975 Model Year, or in the event of the prior termination of Dealer's franchise agreement, within a reasonable period after such termination.

American Motors Sales Corporation may change prices and discounts at any time. Any pending orders for motor vehicles which have not been shipped by the Manufacturer or American Motors Sales Corporation before the effective date of new prices and discounts will, thereafter, be filled only at such new prices and discounts. Dealer may cancel any such pending order by notice in writing given before shipment has been made by the Manufacturer or American Motors Sales Corporation. All sales to be by bill of sale executed and delivered at Kenosha, Wisconsin. Dealer shall pay any tax or taxes on motor vehicles, parts or accessories that are, or may be imposed at any time by Federal or State or other constituted authority, and any transportation, delivery, or other handling charges required to be paid.

American Motors Sales Corporation will cause to be paid to Dealer a Floor Plan Allowance, the amount of which will equal a percentage of the Total Invoice Amount to the Dealer for all new car purchases of 1975 models from American Motors Sales Corporation. This percentage may be adjusted from time to time to reflect fluctuations in floor plan interest rates. The amount will be paid to the Dealer after the end of each calendar quarter.



American Motors Sales Corporation
CAR ORDERING GUIDE and PRICE LIST
1975 "Econo-Miser" Package
for Gremlin and Hornet

Supplement to
Car Ordering Guide and Price List
Section 1 Page 1A
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
872	EMP	"Econo-Miser" Package — Includes Double Buyer Protection Plan, Locking Gas Cap, Fuel Economy Gauge and Steel Radial Tires.		
		• w/DR78 x 14 BSW.....	199.00	199.00
		• w/DR78 x 14 WSW.....	227.60	233.45
		• w/DR78 x 14 Black w/Raised White Letters.....	237.60	245.50

Ordering Instructions

To order units to be built with the "Econo-Miser" Package a new code has been established for this promotion. Enter code 872 (EMP) on the Car Purchase Order in the miscellaneous section. Enter the desired tire in the top section of the form. The "Econo-Miser" Package may be ordered in conjunction with the Quick Order Groups. When ordered with the Quick Order Groups *and* 'X' Packages, the minimum tire is the DR78 x 14 Black w/Raised White Letters (code 36).



1975 LICENSE INFORMATION
BASIC SPECIFICATION

STANDARD ENGINE

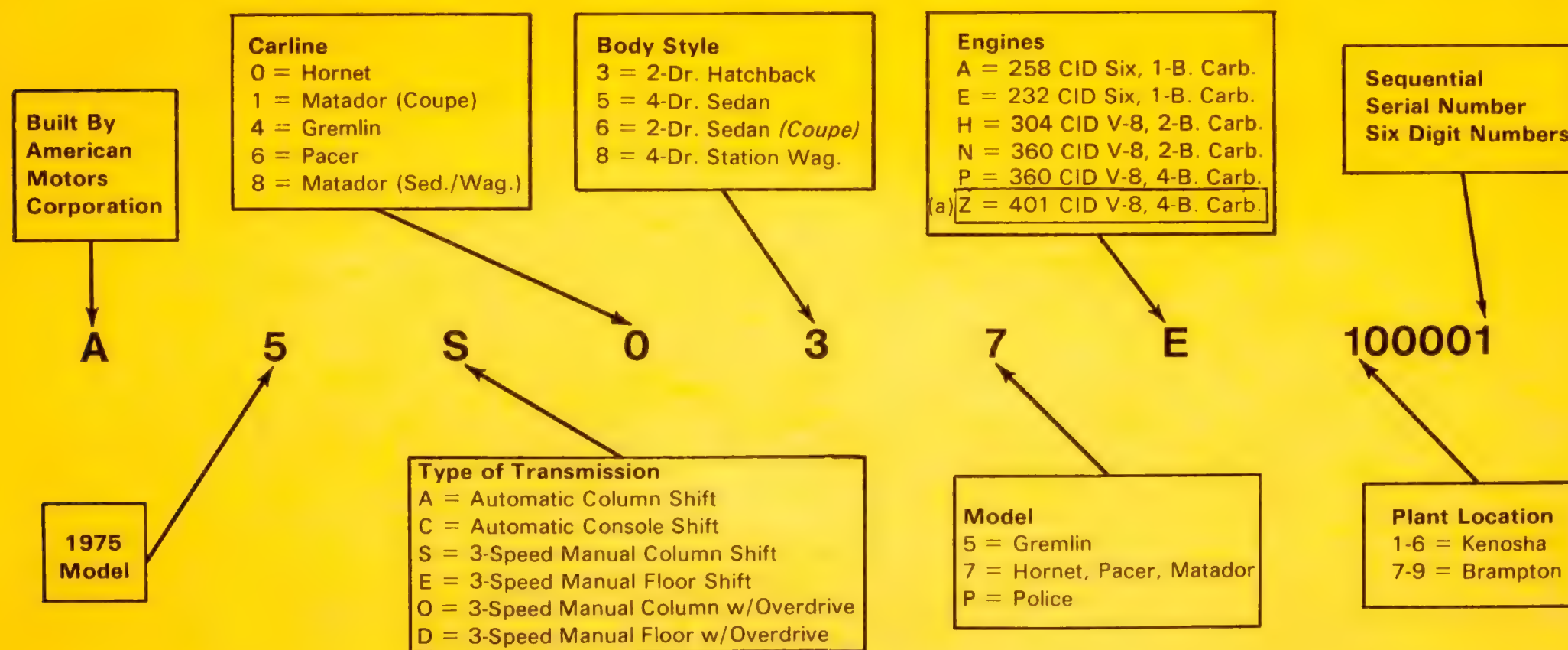
	WHEELBASE	CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER TAXABLE
GREMLIN	96	232	6	1	3.75 x 3.50	33.75
HORNET	108	232	6	1	3.75 x 3.50	33.75
PACER	100	232	6	1	3.75 x 3.50	33.75
MATADOR 2-Dr. Coupe	114	258	6	1	3.75 x 3.90	33.75
4-Dr. Sedan } 4-Dr. Wagon }	118	258	6	1	3.75 x 3.94	33.75

OPTIONAL ENGINES

CU. IN. DISP.	CYLS.	CARB. BBLs.	BORE & STROKE	HORSEPOWER TAXABLE
258	6	1	3.75 x 3.90	33.75
304	8	2	3.75 x 3.44	45.00
258	6	1	3.75 x 3.90	33.75
304	8	2	3.75 x 3.44	45.00
258	6	1	3.75 x 3.90	33.75
304	8	2	3.75 x 3.44	45.00
360	8	2	4.08 x 3.44	53.27
360	8	4	4.08 x 3.44	53.27
(a) 401	8	4	4.17 x 3.68	55.51

(a) Avail. with Law Enforcement (Police Car) Package Only

VEHICLE IDENTIFICATION NUMBER KEY



IMPORTANT: FULL 13 DIGIT NUMBER MUST BE USED WHEN REGISTERING CARS

Vehicle Identification Number is visible through the windshield on the driver side of the instrument panel.



1975

LICENSE INFORMATION — (Continued)

SHIPPING WEIGHTS

Car Ordering Guide
Section 1 Page 2A
Issued: October 4, 1974
Reissued: January 14, 1975

SHIPPING WEIGHTS (6 Cylinder Models)

THESE WEIGHTS INCLUDE ALL STANDARD EQUIPMENT, ALL LUBRICANTS, ENGINE COOLANTS, PLUS 9 GALLONS OF FUEL ON ALL MODELS.

	GREMLIN	HORNET	PACER	MATADOR
2-Dr. Coupe				3,562
2-Dr. Sedan	2,694	2,815	2,995	
4-Dr. Sedan		2,881		3,586
4-Dr. Wagon		2,948		3,878
2-Dr. Hatchback		2,839		

EQUIPMENT (Optional)	GREMLIN	HORNET	PACER	MATADOR COUPE	MATADOR SEDAN/WAGON
Vinyl Covered Roof.	—	8	—	6	(85) 8
Individual Seats.	NA	32 aver.	24	21	24
Bucket Seats.	8	(03 only) 8	1	(16)	—
Custom Trim Package.	15	35 aver.	NA	—	—
D/L or Opera Window Pkg. (16-7).	NA	73	79	11	NA
Touring Package.	NA	24	NA	NA	NA
"Oleg Cassini" Package.	NA	NA	NA	44	NA
Engine w/Transmissions:					
232 CID, 1 Bbl. w/3-Speed.	STD	STD	STD	NA	NA
258 CID, 1 Bbl. w/3-Speed.	11	11	11	STD	NA
258 CID, 1 Bbl. w/Auto.	23	21	17	8	8
304 CID, 1 Bbl. w/Auto.	258	252 aver.	NA	172	160
360 CID, 2 Bbl. w/Auto.	NA	NA	NA	195	219/198
360 CID, 4 Bbl. w/Auto.	NA	NA	NA	256	280/257
Twin Grip Differential (6 Cyl./V-8).	3/5	3/5	3	5	5
Power Steering (6 Cyl./V-8).	32/30	32/30	25	32/30	32/30
Power Brakes.	9	9	NA	NA	NA
Power Disc Brakes (6 Cyl./V-8).	49/48	49/48	48	11	(85) 11
Manual Disc Brakes (6 Cyl./V-8).	42/41	42/41	41	STD	STD
Power Window—Rear (incl. w/Rear Seat).	NA	NA	NA	NA	(88) 8
Power Window—Side (Sedan & Wagon).	NA	NA	NA	NA	13
AM Push-Button Radio (w/w/o Rear Speaker).	5/6	5/6	5	5/6	5/6
AM/FM Stereo Radio w/4 Spkrs./2 Spkrs.	8	8/6	8	8	8
Entertainment Center.	NA	NA	12	11	11
All Season Air Conditioning (6 Cyl./V-8).	73/68	71/65	74	78/69	70/69
Delete Catalytic Converter.	(19)	(19)	(19)	(19)	(19)
Hidden Compartment (w/w/o Sound Insul. Pkg.).	NA	(03) 21/29	—	NA	NA
Sound Insulation Pkg.	16	10	27	—	—
Cruise-Command (w/Auto Trans. only).	6	6	6	6	6
Roof Rack.	10	(08) 15	10	NA	15
Tailgate Air Deflector.	4	(inc. w/roof rk)	NA	NA	6
Protection Group.	6	11	9	9	9
H.D. Engine Cooling System (6 Cyl./V-8).	9/6	9/6	9	4/2	7/4
H.D. Battery—70 Amp.	10	10	10	10	10
Handling Pkg. (6 Cyl./V-8).	19/6	25/7 aver.	19	14	14
Rear Sway Bar (Pacer—front).	NA	NA	13	12	12
Coolant Recovery System.	—	—	—	—	8
Wheel Discs.	12	12	8	12	12
Woodgrain (side).	NA	(08 only) 3	NA	NA	(88) 3
Rear Window Defogger.	—	(05-06) 4	—	—	—
Rear Window Washer/Wiper Pkg.	NA	NA	5	NA	NA
Trailer Towing Pkg. #1 (6 Cyl./V-8).	NA	35/14 aver.	NA	NA	NA
Trailer Towing Pkg. #2 (304/360).	NA	NA	NA	29/26	31/29 aver.
Visibility Group.	3	3	3	—	—



1975

Factory Installed Regular Production Options

Dealer Price List
Section 1 Page 3
Issued: October 4, 1974
Reissued: January 14, 1975

QUICK ORDER GROUPS

GREMLIN

361—GREMLIN (w/o "X" Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Col. Trans.
- Standard Axle Ratio
- Custom Trim Pkg. (Bench)
- Sports Steering Wheel
- Interior Appointment Pkg.
- AM Push-Button Radio
- Stowage/Litter Containers
- Visibility Group
- Light Group
- Wheel Discs (4)
- H.D. 70-Amp. Battery
- 6.45x14 WSW Tires—6 Cyl. (6.95x14 WSW Tires—V-8)

362—GREMLIN (w/"X" Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Flr. Trans.
- Standard Axle Ratio
- AM Push-Button Radio
- Rear Speaker—w/AM Radio
- Power Steering
- Stowage/Litter Containers
- Visibility Group
- Light Group
- Roof Rack
- Tailgate Air Deflector
- H.D. 70-Amp. Battery
- DR78x14 RWL Tires

HORNET

363—HORNET (w/o "X", Touring, D/L Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Col. Trans.
- Standard Axle Ratio
- Power Steering
- AM Push-Button Radio
- Rear Speaker (NA 05-7 & 06-7)
- Stowage/Litter Containers
- Visibility Group
- Light Group
- Wheel Discs (4)
- Protection Group
- Extra-Quiet Insulation Pkg.
- H.D. 70-Amp. Battery
- 6.95x14 WSW Tires—6 Cyl. (D78x14 WSW Tires—V-8)

364-HORNET (w/"X", Touring, D/L Pkg.)

- 232 CID 1-B Engine
- Torque-Command, Col. Trans.
- Standard Axle Ratio
- Power Steering
- Manual Disc Brakes
- AM Push-Button Radio
- Rear Speaker (NA 05-7 & 06-7)
- Stowage/Litter Containers
- Visibility Group
- Light Group
- H.D. 70-Amp. Battery
- 6.95x14 WSW Tires—6 Cyl. (D78x14 WSW Tires—V-8) ("X" Pkg. DR78x14 RWL)

MATADOR

365—COUPE/SEDAN

- 304 CID 2-B Engine
- Torque-Command, Column Trans.
- Standard Axle Ratio
- Vinyl Roof
- Power Steering
- Power Disc Brakes
- AM Push-Button Radio
- Rear Speaker—w/AM Radio
- Stowage/Litter Containers
- Air Conditioning
- Tinted Glass—All Windows
- Visibility Group
- Light Group
- Wheel Discs (4)
- H.D. 70-Amp. Battery
- FR78x14 WSW Tires ("X" Pkg.—RWL)

366—WAGON

- 304 CID 2-B Engine
- Torque-Command, Column Trans.
- Standard Axle Ratio
- Power Tailgate Window
- Power Steering
- AM Push-Button Radio
- Stowage/Litter Containers
- Air Conditioning
- Tinted Glass—All Windows
- Tailgate Air Deflector
- Roof Rack
- Visibility Group
- Light Group
- Wheel Discs (4)
- H.D. 70-Amp. Battery
- HR78x14 WSW Tires

PACER

369—PACER

- 232 CID 1-B Engine
- Torque-Command, Column Trans.
- Standard Axle Ratio
- AM Push-Button Radio
- Visibility Group
- Light Group
- Wheel Discs (NA w/"X" Pkg.)
- Extra Quiet Insulation Pkg. (std. "X" & D/L Pkgs.)
- H.D. 70-Amp. Battery
- Announcement Pkg. 1 — Power Steering — Tinted Glass
- Announcement Pkg. 2 — Power Disc Brakes — Front Sway Bar — W.S.W. Radial Tires (RWL w/"X" Pkg.)

NOTE:—Additional Options May be Added To Quick Order Group Or Options Within QOG May Be Upgraded (Ex. AM/FM Stereo Radio Can Be Substituted For AM Radio). **NO DELETION.** All cars ordered with QOG's will receive a credit of \$10 on the dealer invoice.

TRAILER-TOWING PACKAGE OPTIONS

HORNET
PACKAGE NO. 1

Ordering Codes:

C.C.
664Code
TP1

Package Content:

- CAR-TO-TRAILER WIRING HARNESS KIT
- HEAVY-DUTY ENGINE COOLING
- HANDLING PACKAGE

MATADOR
PACKAGE NO. 2C.C.
665Code
TP2

- CAR-TO-TRAILER WIRING HARNESS KIT
- ADJUSTABLE AIR-SHOCK REAR SUSPENSION
- AUTO. TRANS. AUXILIARY OIL COOLER
- HEAVY-DUTY ENGINE COOLING
- HANDLING PACKAGE

GENERAL RECOMMENDATIONS & REQUIREMENTS AS INDICATED:

Maximum Gross Trailer Weight (Lbs.)

Up to 2000

2000 to 3500

3500 to 5000

Trailer Type	*Low Silhouette	Any	Any	Any
Static Tongue Load Limit (Lbs.)	Up to 150	Up to 250	200 to 350	350 to 500
SAE Trailer Class	1 (Light)	1 (Light)	2 (Medium)	3 (Heavy)
Models	Hornet	304 CID, 2 Bbl.	Matador	360 CID, 2-B. (Min.)
Engine Required	Any	Std	Heavy-Duty	Heavy-Duty
Engine Cooling Required	Std	Std	Torque-Command Automatic	Required
Transmission Required	Any	Std	Required	Required
Automatic Transmission Auxiliary Oil Cooler	—	—	Highest Numerical Ratio for Eng./Trans.Comb.	Required
Axle Ratio Recommended	Std	Std	Twin-Grip	Twin-Grip
Differential Recommended	Std	Std	Std	Std
Wheels Recommended	Std	Std	Next Size Option for Model/Engine Combination	Std
Tires Recommended	Std	Std	Power Disc	Power Disc
Brakes Recommended	Std	Std	Hand. Pack. & Adj. Rear Air Shocks	Power
Suspension Required	Std	Std	Power	70-Amp
Steering Recommended	Std	Std	70-Amp	Equalizer
Battery Recommended	Std	Std	Equalizer	Equalizer
Trailer Hitch Type Required **	Body Mounted or Equalizer	Body Mounted or Equalizer		

* Low Silhouette - Defined as level with car top height - includes tent campers and some boats.

** Not available as factory options.



"DEALER:" Insert Dealer Name, Model, Exterior Color, Stripes (only if Desired), Tires, Opt. Axle Ratio (only if Desired), Trim and "X" Adjacent to options desired for the Model being ordered. Please use Ball Point Pen only.

ZONE		DEALER		1975 CAR PURCHASE ORDER										American Motors Sales Corporation		Gremlin/Hornet	
SALES CLASS				DEALERSHIP NAME/TOWN						CUSTOMER NAME							
R	S	Z															
RETAIL	DEALER	ZONE															
MODEL	EXTERIOR COLOR			STRIPE						TIRES	AXLE RATIO	OPTIONS	WEEK CODE				
	SOLID (OR LOWER)	VINYL ROOF TWO-TONE	WOOD GRAIN	BLK T	WHT Q	GOL R	BLU S	ORN N	BRN V		OPT. ONLY	ZONE USE	ZONE USE				
TRIM / SEAT																	
	Bench Fabric	Bench Vinyl	Bench Fabric	Bench Vinyl	Bench Cust. Vinyl	Indiv. Fabric	Indiv. Vinyl	Bucket Fabric	Bucket Vinyl	Bucket Levi's	Indiv. Cust. Fab.	Indiv. Cust. Vinyl	Bucket Cust. Vinyl				
GREMLIN	BLACK			01F	01H				01Q								
	BLUE			03F	03H				03Q	03R							
	GREEN			04F	04H				04Q								
	TAN/BUFF			06F	06H				06Q								
	WHITE								08Q								
HORNET	BLACK	11A	11B	11E	11F		11J	11L	11P	11Q							
	BLUE	13A	13B	13E	13F		13J	13L	13P	13Q	13R						
	GREEN	14A	14B	14E	14F		14J	14L	14P	14Q							
	TAN	16A	16B	16E	16F		16J	16L	16P	16Q		16N	16U				
	WHITE							18L		18Q			18T				

QUICK ORDER GROUP				POWER				APPEARANCE			
361	Q01	GREMLIN (w/o "X" Pkg.)		481	PS	POWER STEERING (Recommended w/AC)		552	CR	CUSTOM STEERING WHEEL (46-5)	
362	Q02	GREMLIN (w/"X" Pkg.)		491	PB	POWER BRAKES—(DRUM)		553	SSW	SPORTS STEERING WHEEL (Incl. w/"X" Package)	
363	Q03	HORNET (without "X", Touring or D/L)		492	DB	POWER DISC BRAKES—FRONT		554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	
364	Q04	HORNET (with "X", Touring or D/L)		493	MDB	MANUAL DISC BRAKES—FRONT		561	WD	WHEEL DISCS (4)	
								564	CWD	CUSTOM WHEEL COVERS (4) (N/A Gremlin)	
								562	SRW	STYLED ROAD WHEELS (4)	
ENGINES				AUDIO				PROTECTION			
01E	100	232 C.I.D. SIX, 1-B. CARB.		622	RP	AM PUSH-BUTTON RADIO		651	EQI	EXTRA-QUIET INSUL. PKG.	
01A	110	258 C.I.D. SIX, 1-B. CARB.		623	RFM	AM/FM STEREO RADIO		711	PG	PROTECTION GROUP	
01H	150	304 C.I.D. V-8, 2-B. CARB.		631	RS	REAR SPEAKER—w/AM RADIO (N/A 05-7 & 06-7)		763	OMG	SCUFF MOLDING (Incl. w/Protection Group)	
								871	LGC	LOCKING GAS CAP	
TRANSMISSIONS				CONVENIENCE				HEAVY DUTY			
42A	A	TORQUE-COMMAND—COLUMN		371	SLC	STOWAGE/LITTER CONTAINERS		664	TP1	TRAILER TOWING PKG. #1 (Hornet only)	
42C	C	TORQUE-COMMAND—FLOOR (N/A 05-7 & 06-7)		446	HCH	HIDDEN COMPARTMENT (03-7)		661	HDC	H.D. ENGINE COOLING SYSTEM (Incl. w/Air-Cond.)	
42S	S	3-SPEED MANUAL—COLUMN (Hornet w/232 CID only) (NA 03-7)		462	AC	AIR CONDITIONING		671	HB	70 AMP. BATTERY	
42E	E	3-SPEED MANUAL—FLOOR (46-5 & 03-7 only)		464	ACP	AIR CONDITIONING PACKAGE		701	HP	HANDLING PACKAGE (Incl. w/Trailer Towing Pkg.)	
420	O	3-SPEED MANUAL—COLUMN WITH OVERDRIVE (Hornet w/232)		511	TG	TINTED GLASS—ALL WINDOWS (Recommended w/AC)		721	BH	ENGINE BLOCK HEATER	
42D	D	3-SPEED MANUAL—FLOOR WITH OVERDRIVE (46-5 & 03-7 w/6 Cyl.)		512	TW	TINTED GLASS—WINDSHIELD					
451	TGD	TWIN-GRIP DIFFERENTIAL		524	RWD	REAR WINDOW DEFOGGER					
				445	TAD	TAILGATE AIR DEFLECTOR (46-5)					
				532	RR	ROOF RACK (46-5 & 08-7)					
				502	RQW	REAR QTR. VENT WINDOW (46-5 & 06-7; Std. 03-7)					
				931	ASC	CRUISE-COMMAND AUTO. SPEED (w/Auto. Trans. only)					
				541	ASW	ADJUST-O-TILT STEERING WHEEL (w/Auto. Column Shift only)					
PACKAGES								MISC.			
+ 473	CX	"X" PKG.—GREMLIN		381	VG	VISIBILITY GROUP		A61	CAL	CALIFORNIA REQUIREMENTS	
401	IAP	INT. APPOINT. PKG.—GREMLIN		382	IHR	INSIDE HOOD RELEASE (Incl. w/Visibility Group)					
691	DG	DECOR PKG.—GREMLIN		571	DW	DELUXE ELEC. WIPERS (Incl. w/Visibility Group)					
475	HX	"X" PKG.—HATCHBACK		603	FEG	FUEL ECONOMY GAUGE					
474	SX	"X" PKG.—SPORTABOUT		591	LG	LIGHT GROUP					
477	DL	D/L PKG.—SPORTABOUT		351	SST	SPACE-SAVER SPARE TIRE					
393	RPP	RALLY PACKAGE (N/A 05-7 & 06-7)									
+ 478	GX2	"X" PKG.—GREMLIN									
+ 406	TIP	TOURING INTERIOR									

LATE CHANGES

WHEN ORDERING ANY OPTION NOT APPEARING ON YOUR CAR PURCHASE ORDER PLEASE ADD CODE NUMBER AND MARK (x) IN NORMAL MANNER.



"DEALER:" Insert Dealer Name, Model, Exterior Color, Stripes (only if Desired), Tires, Opt. Axle Ratio (only if Desired), Trim and "X" Adjacent to options desired for the Model being ordered. Please use Ball Point Pen only.

ZONE		DEALER		1975 CAR PURCHASE ORDER										Matador	
SALES CLASS		DEALERSHIP NAME/TOWN										CUSTOMER NAME			
R	S	Z													
RETAIL	DEALER	ZONE													
MODEL		EXTERIOR COLOR			STRIPE						TIRES	AXLE RATIO	OPTIONS	WEEK CODE	
		SOLID (OR LOWER)	VINYL ROOF TWO-TONE	WOOD GRAIN	BLK	WHT	GOL	BRN	GRN	OMIT		OPT. ONLY	ZONE USE	ZONE USE	
					T	Q	R	V	P	Z					
TRIM / SEAT															
		BENCH FABRIC	BENCH VINYL	BENCH FABRIC	BENCH VINYL	INDIV. FABRIC		INDIV. VINYL		INDIV. "CASSINI"		BUCKET VINYL			
COUPE	BLACK					51E		51F		51J		51L		51N	51Q
	BLUE					53E		53F		53J		53L			53Q
	GREEN					54E		54F		54J		54L			54Q
	TAN					56E		56F		56J		56L			56Q
	WHITE														58Q
SED./WAG.	BLACK	61A		61B						61J		61L			
	BLUE	63A		63B						63J		63L			
	GREEN	64A		64B						64J		64L			
	TAN	66A		66B						66J		66L			

QUICK ORDER GROUP				AUDIO				APPEARANCE			
365	Q05	Q.O.G. COUPE/SEDAN		622	RP	AM PUSH-BUTTON RADIO		553	SSW	SPORTS STEERING WHEEL	
366	Q06	Q.O.G. WAGON		623	RFM	AM/FM STEREO RADIO (Incl. 4-Speakers)		554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	
				631	RS	REAR SPEAKER—w/AM RADIO (N/A 88-7)		561	WD	WHEEL DISCS (4)	
				632	STR	STEREO TAPE WITH AM/FM RADIO (4-Speakers)		564	CWD	CUSTOM WHEEL COVERS (4)	
								562	SRW	STYLED ROAD WHEELS (4)	
								503	APG	APPEARANCE PROTECTION GROUP (COUPE)	

ENGINES				CONVENIENCE				PROTECTION ITEMS			
01A	110	258 C.I.D. SIX, 1-B. CARB.		252	CAS	CENTER ARMREST & CUSHION (Coupe w/Bkt. w/o Console)		711	PG	PROTECTION GROUP (See Reverse)	
01H	150	304 C.I.D. V-8, 2-B. CARB.		371	SLC	STOWAGE/LITTER CONTAINERS		766	SMG	SCUFF MOLDING (Coupe, Std. 85-7 & 88-7)	
01N	175	360 C.I.D. V-8, 2-B. CARB.		462	AC	AIR CONDITIONING		871	LGC	LOCKING GAS CAP	
01P	195	360 C.I.D. V-8, 4-B. CARB. w/ Dual Exhaust		511	TG	TINTED GLASS—ALL WINDOWS (Rec. w/Air Conditioning)					
				512	TW	TINTED GLASS—WINDSHIELD					
				521	TS	THIRD SEAT—(88-7 only)					
				524	RWD	REAR WINDOW DEFOGGER— ELECTRIC TYPE (N/A 88-7)					
				445	TAD	TAILGATE AIR DEFLECTOR (88-7)					
				532	RR	ROOF RACK (88-7)					
				931	ASC	CRUISE-COMMAND AUTO. SPEED (w/Auto. Trans. only)		665	TP2	TRAILER TOWING PKG. #2	
				541	ASW	ADJUST-O-TILT STEERING WHEEL (w/Auto. Trans. only)		671	HB	70 AMP. BATTERY	
				381	VG	VISIBILITY GROUP (See Reverse)		701	HP	HANDLING PACKAGE (Incl. w/Trailer Towing Pkg.)	
				382	IHR	INSIDE HOOD RELEASE (Incl. w/Visibility Group)		703	RSB	REAR SWAY BAR (Incl. w/Handling Pkg.)	
				571	DW	DELUXE ELEC. WIPERS (Incl. w/Visibility Group)		721	BH	ENGINE BLOCK HEATER	
				591	LG	LIGHT GROUP (See Reverse)					
				584	ROR	REMOTE CONTROL RIGHT OUTSIDE MIRROR (w/IVG only)					
				603	FEG	FUEL ECONOMY GAUGE		A61	CAL	CALIFORNIA REQUIREMENTS	
								805	BEC	BERRY CARPET (118-7 Only)	

TRANSMISSIONS				PACKAGES				POWER				MISC.			
42A	A	TORQUE-COMMAND—COLUMN		472	MX	"X" PKG. (COUPE)		481	PS	POWER STEERING (Recommended w/AC)					
42C	C	TORQUE-COMMAND—CONSOLE (Coupe w/Bucket & w/V-8 Eng.)		392	MBP	BROUGHAM PACKAGE		492	DB	POWER DISC BRAKES—FRONT (Std. on 88-7)					
42S	S	3-SPEED MANUAL—COLUMN (258)						501	PW1	POWER REAR WINDOW (88-7 only)					
451	TGD	TWIN-GRIP DIFFERENTIAL						504	PW4	POWER SIDE WINDOWS (85-7 & 88-7)					
								505	PW5	POWER SIDE & REAR WINDOWS (88-7 only)					

LATE CHANGES

WHEN ORDERING ANY OPTION NOT APPEARING ON YOUR CAR PURCHASE ORDER PLEASE ADD CODE NUMBER AND MARK (x) IN NORMAL MANNER.

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"DEALER" Insert Dealer Name, Model, Exterior Color, Tires, Opt. Axle Ratio (only if Desired), Trim and "X" Adjacent to options desired for the Model being ordered. Please use Ball Point Pen only.

ZONE		DEALER		1975 CAR PURCHASE ORDER American Motors Sales Corporation				PACER	
SALES CLASS				DEALERSHIP NAME/TOWN				CUSTOMER NAME	
R RETAIL	S DEALER	Z ZONE							
MODEL	EXTERIOR COLOR			TIRES	AXLE RATIO	OPTIONS ZONE USE	WEEK CODE ZONE USE		
66-7	SOLID (OR LOWER)	TWO-TONE (NA W/VINYL ROOF)	VINYL ROOF						
TRIM / SEAT									
	BENCH FABRIC "DIAMANT"		BENCH VINYL "SPORTKNIT"	BUCKET VINYL—STD. W/"X" PKG.—OPT. W/D/L		INDIV. FABRIC "BASKETRY"—STD. W/D/L	INDIV. FABRIC "HYDE PARK"—OPT. W/D/L		
66-7 PACER	BLACK	21E	21F	21Q		21N	21K		
	BLACK AND WHITE		28F	28Q					
	BLUE	23E	23F	23Q		23N	23K		
	BLUE AND WHITE		83F	83Q					
	BERRY	25E	25F	25Q		25N	25K		
	BERRY AND WHITE		85F	85Q					
	TAN	26E	26F	26Q		26N	26K		
	TAN AND WHITE		86F	86Q					

QUICK ORDER GROUPS				AUDIO				APPEARANCE			
369	Q09	PACER QUICK ORDER GROUP		622	RP	AM PUSH-BUTTON RADIO		553	SSW	SPORTS STEERING WHEEL	
				623	RFM	AM/FM STEREO RADIO (Incl. 4 Speakers)		554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	
ENGINES				631	RS	REAR SPEAKER (AM only)		561	WD	WHEEL DISCS (4)	
OIE	100	232 C.I.D. SIX, 1-B. CARB.		632	STR	ENTERTAINMENT CENTER (Stereo Tape w/AM/FM Radio —4 Speakers)		562	SRW	STYLED ROAD WHEELS (4)	
OIA	110	258 C.I.D. SIX, 1-B. CARB.						566	PAW	14" ALUMINUM WHEELS (4)	
TRANSMISSIONS				CONVENIENCE				PROTECTION			
42A	A	TORQUE COMMAND—COLUMN		371	SLC	STOWAGE/LITTER CONTAINER (N/A w/AM/FM or Enter. Ctr.)		651	EQI	EXTRA QUIET INSULATION PKG. (Incl. in D/L and "X" Pkg.)	
42C	C	TORQUE COMMAND—FLOOR (Avail. w/Bucket or Individual)		446	HCH	REMOVABLE HIDDEN COMPARTMENT		711	PG	PROTECTION GROUP	
42S	S	3-SPEED MANUAL—COLUMN		462	AC	AIR CONDITIONING (Requires Tinted Glass—All)		871	LGC	LOCKING GAS CAP	
42E	E	3-SPEED MANUAL—FLOOR (Avail. w/Bucket or Individual)		511	TG	TINTED GLASS—ALL WINDOWS (Required w/AC)		811	BNS	BUMPER NERFING STRIPS	
420	O	3-SPEED MANUAL—COLUMN WITH OVERDRIVE		524	RWD	REAR WINDOW DEFOGGER (Elec.)					
451	TGD	TWIN-GRIP DIFFERENTIAL		403	RWW	REAR WINDOW WIPER/WASHER		HEAVY DUTY			
				532	RR	ROOF RACK		671	HB	70 AMP. BATTERY	
PACKAGES				507	DVW	DOOR VENT WINDOWS		701	HP	HANDLING PACKAGE (Incl. Front Sway Bar)	
391	PDL	D/L PACKAGE		931	ASC	CRUISE-COMMAND AUTO. SPEED (w/Auto. Trans. only)		702	FSB	FRONT SWAY BAR (Incl. w/"X" and D/L Pkg.)	
476	PX	"X" PACKAGE		541	ASW	ADJUST-O-TILT STEERING WHEEL (w/Auto. Column Shift only)		661	HDC	HEAVY DUTY COOLING	
691	DG	DECOR PACKAGE (NA w/"X" or D/L)		381	VG	VISIBILITY GROUP		721	BH	ENGINE BLOCK HEATER	
404	RVP	REAR VISIBILITY PKG.		571	DW	DELUXE ELECTRIC WIPERS (Incl. w/Visibility Grp.)		MISCELLANEOUS			
				604	FEL	FUEL ECONOMY LIGHT		A61	CAL	CALIFORNIA REQUIREMENTS	
POWER				591	LG	LIGHT GROUP		641	AP1	ANNOUNCEMENT PKG. I	
481	PS	POWER STEERING (Recommended with AC)						642	AP2	ANNOUNCEMENT PKG. II	
492	DB	POWER DISC BRAKES—FRONT									
493	MDB	MANUAL DISC BRAKES—FRONT									

LATE CHANGES

WHEN ORDERING ANY OPTION NOT APPEARING ON YOUR CAR PURCHASE ORDER PLEASE ADD CODE NUMBER AND MARK (x) IN NORMAL MANNER

Date	Description	Amount
1900	Jan 1	100.00
1901	Feb 1	200.00
1902	Mar 1	300.00
1903	Apr 1	400.00
1904	May 1	500.00
1905	Jun 1	600.00
1906	Jul 1	700.00
1907	Aug 1	800.00
1908	Sep 1	900.00
1909	Oct 1	1000.00
1910	Nov 1	1100.00
1911	Dec 1	1200.00
1912	Jan 1	1300.00



1975 "GREMLIN"			COLORS		BLACK		WHITE	BLUE			GREEN		TAN/BUFF		
			"T" CODES		01		08	03			04		06		
					"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.	Pleated "Fairway" Vinyl—Opt.	"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.	"Levi's" Fabric—Opt.	"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.	"Laramie" Embossed Vinyl — Std.	Pleated "Fairway" Vinyl—Opt.	
SEAT, TRIM, COLOR & RALLY STRIPE AVAILABILITY			TRIMS												
MODEL	FRONT SEAT TYPES														
46-5 4-Pass.	Bench Seat, Split Back—Std.		F				F				F		F		
	Bench Seat, Split Back—Opt.				H				H				H		
	Bucket Seats—Opt.				Q		Q		Q		R		Q		
STANDARD EXTERIOR COLORS (15)															
G7	Alpine White	Vinyl Roof** Rally "X" Stripes	BK BLK	WH BLK GOL ORN	BL BLU	BK BLK	WH BLK GOL ORN	BL BLU	BK BLK	WH BLK GOL	BK BLK	WH BLK GOL	TN GOL BRN		
G8	Pastel Blue	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BL BLU	BK BLK	WH WHT	BL BLU							
G9	Med. Blue Met.	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BL BLU GOL	BK BLK	WH WHT	BL BLU GOL ORN*							
H1	Deep Blue Met.	Vinyl Roof** Rally "X" Stripe		WH WHT	BL GOL		WH WHT	BL GOL ORN*							
J7	Ivory Green	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT					BK BLK	WH WHT					
G3	Dark Green Met.	Vinyl Roof** Rally "X" Stripes		WH WHT	BU GOL					WH WHT	BU GOL	BU GOL			
H4	Dark Cocoa Met.	Vinyl Roof** Rally "X" Stripe	TN GOL	WH WHT	BU GOL								TN GOL	WH WHT	BU GOL
E6	Fawn Beige	Vinyl Roof** Rally "X" Stripe	BK BLK	TN BRN	BU BRN				BK BLK	WH WHT	BK BLK	WH WHT	BU BRN	TN BRN	
J8	Caramel Tan	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BU BRN BRN								BK BLK	WH WHT	BU BRN BRN
G6	Sienna Orange	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT	BL GOL BRN			BLU*					BL BLK	WH WHT	BU GOL BRN
H5	Green Apple	Vinyl Roof** Rally "X" Stripes	BK BLK	WH WHT									BK BLK	WH WHT	
E9	Mellow Yellow	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT				BLU*					BK BLK	WH WHT	BU BRN BRN
D7	Trans-AM Red	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT				BLU*					BK BLK	WH WHT	BU GOL
H9	Silver Dawn Met.	Vinyl Roof** Rally "X" Stripe	BK BLK	WH WHT		BK BLK	WH WHT	BL BLU	BK BLK	WH WHT					
P1	Classic Black	Vinyl Roof** Rally "X" Stripe	BK WHT GOL ORN	WH WHT	BU GOL	BK GOL	WH WHT		BK GOL	WH WHT	BK GOL	WH WHT	BK GOL	WH WHT	BU GOL

NOTE: *Available with "Levi's" trim only.

- Standard body side paint stripes. (Black or Gold) and Optional Vinyl body side scuff moldings are color-keyed to exterior color.

**Available with January Production.

- Gremlin "X" package available with all exterior colors (grille painted same as body color).

gremlin
gremlin
gremlin

gremlin

hornet



Gremlin "X"



Gremlin with Optional Rally Stripe



Base Gremlin

1975 Gremlin Stripe and Scuff Molding Locations

Dealer Price List
Section 2 Page 2
Issued: October 4, 1974



Standard dual pin stripe with optional protection group side scuff molding.



Optional rally stripe and optional Levi's decal.



Optional "X" package stripe.



1975 Gremlin

STANDARD EQUIPMENT

Dealer Price List
Section 2 Page 3
Issued: October 4, 1974

GREMLIN

Air Cleaner, Cellulose-Fiber for Carburetor.....	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning).....	STD
Armrests — Front.....	STD
Ash Tray — Front.....	STD
Battery, 50-Amp., "Clear-Power" w/Translucent Case.....	STD
Bumper Guards — Front & Rear.....	STD
Dome Light.....	STD
Door Switches — Front.....	STD
Energy Absorbing Bumper — Front (Static Rear System).....	STD
Engine — 232 CID, Six, 1-Barrel Carburetor.....	STD
Engine Coolant (Protection to —20°F).....	STD
Floor Covering — Passenger Compartment (Rubber).....	STD
— Trunk Mat (Rubber).....	STD
Fuel Filters — Tank and In Line at Carburetor.....	STD
Fuel Tank — 21 Gallons w/Fuel Tank Vapor Emission Control System.....	STD
Glove-Box Door.....	STD
Headlights — Single.....	STD
Horn — Single.....	STD
Weather-Eye Heating System.....	STD
Oil Filter, Full-Flow.....	STD
Seats — Bench Vinyl.....	STD
Seat, Cushions-Foam — Front (Split Back).....	STD
— Rear (Fold Down).....	STD
Single Exhaust System.....	STD
Sway Bar, Front (V-8 Only).....	STD
Tailgate Window — Lift Type.....	STD
Transmission — 3-Speed Manual Floor Shift (Full-Synchromesh).....	STD
— Automatic Transmission Oil Cooler.....	STD
Wheel Trim — Hub Caps.....	STD
Exterior Paint Stripes.....	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
 - Thermostatically-Controlled Air Cleaner
 - Transmission-Controlled Spark System (California Only)
 - Exhaust Gas Recirculation System
 - Air Injection "Air Guard" System*
 - Catalytic Converter*
 - Engine designed to run on non-leaded gasoline only.
- * Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System



1975 Gremlin

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 4
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE			
EXTERIOR COLOR								
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 2 Page 1.....	X	\$16.60	\$20.00			
		VINYL ROOF.....	X	58.10	69.95			
—	BK	—Black.....	(SPECIFY COLOR DESIRED)					
—	WH	—White.....						
—	BL	—Blue.....						
—	BU	—Buff.....						
—	TN	—Tan.....						
STRIPE								
		RALLY SIDE STRIPES (See Trim Chart).	X	30.70	36.95			
T	BLK	— Black.....	(SPECIFY COLOR DESIRED)					
Q	WHT	— White.....						
R	GOL	— Gold.....						
S	BLU	— Blue.....						
N	ORN	— Orange.....						
V	BRN	— Brown.....						
		SIDE DECAL STRIPES — Gremlin "X" Package Only. See Colors Above.....	X	—	—			
TIRES								
TIRES								
		SIZE	LOAD RANGE	TYPE	STD.RIM SIZE			
00	—	6.45 x 14	B	Black (Unbelted).....	4.5"	STD	NC	NC
01	—	6.45 x 14	B	White (Unbelted).....	4.5"	X	28.60	34.45
08	—	(a) 6.95 x 14	B	Black (Unbelted).....	4.5"	X	12.90	15.50
29	—	(a) 6.95 x 14	B	White (Unbelted).....	4.5"	X	41.50	49.95
09	—	(b) D78 x 14	B	White (Unbelted).....	5.0"	X	54.35	65.45
11	—	D70 x 14	B	Black w/White Letters	6.0"	X	98.95	119.20
25	—	DR78 x 14	B	Black - Radial (Steel)....	6.0"	X	111.35	134.15
28	—	DR78 x 14	B	White - Radial (Steel)....	6.0"	X	139.95	168.60
36	—	DR78 x 14	B	Black w/White Letters— Radial (Steel).....	6.0"	X	149.95	180.65
(a) Minimum Required Tire with 304 CID V-8.								
(b) Minimum Required Tire w/Styled Road Wheels.								
With Gremlin "X" Package								
11	—	D70 x 14	B	Black w/White Letters	6.0"	INC	NC	NC
25	—	DR78 x 14	B	Black - Radial (Steel)....	6.0"	X	12.45	14.95
28	—	DR78 x 14	B	White - Radial (Steel)....	6.0"	X	41.05	49.40
36	—	DR78 x 14	B	Black w/White Letters— Radial (Steel).....	6.0"	X	51.05	61.45
AXLES								
—	—	OPTIONAL AXLE RATIO.....	X	10.20	12.25			
		3-SPEED FLOOR	AUTO. TRAN.					
232 CID 1B}		* 2.73 Std.	* 2.73 Std.					
258 CID 1B}		3.08 Opt.	3.08 Opt.					
304 CID 2B		3.15 Std.	** 2.87 Std.					
		3.54 Opt.	3.15 Opt.					
* 3.08 Std. on California cars w/6-Cyl. (2.73 NA)								
** 3.15 Std. on California Cars w/V-8 (2.87 NA)								



1975 Gremlin

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 5
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
TRIM/SEAT					
—	F	BENCH CUSHION, Vinyl	STD	NC	NC
		CUSTOM TRIM PACKAGE — Includes Custom Door Panel & Seat Trim (<i>Pleated Vinyl</i>), Carpeting, Extra-Quiet Insulation Pkg., Cargo Area Insulation & Custom Steering Wheel			
—	H	— Bench Seats	X	\$ 99.60	\$119.95
—	Q	— Bucket Seats	X	132.80	159.95
		w/Gremlin "X" Package			
+ —	H	— Bench Seats	X	89.45	105.20
+ —	Q	— Bucket Seats	X	123.45	145.20
+ —	R	"LEVI'S" * CUSTOM TRIM PACKAGE (Fabric) — Includes Blue Denim Bucket Seat Trim w/"Levi's" Buttons & Door Panel; Stowage/Litter Container in Blue Denim; Blue Headlining & Sun Visors & Front Fender "Levi's" Decal. Plus Carpeting, Extra- Quiet Insulation Pkg., Cargo Area Insulation & Custom Steering Wheel	X	182.55	219.90
		— w/Gremlin "X" Package	X	170.30	205.15
QUICK ORDER GROUP					
361-	Q01	GREMLIN (w/o "X" Pkg.)	X	(Ref. Sec. 1 Page 3)	
362	Q02	GREMLIN (w/"X" Pkg.)	X	(Ref. Sec. 1 Page 3)	
ENGINES					
01E	100	232 CID, Six, 1-Barrel	STD	NC	NC
01A	110	258 CID, Six, 1-Barrel	X	57.30	69.00
01H	150	304 CID, V-8, 2-Barrel	X	130.90	154.00
TRANSMISSIONS					
42A	A	TORQUE-COMMAND , Column Shift			
		— 6-Cyl.	X	199.20	239.95
		— V-8	X	206.70	249.00
42C	C	TORQUE-COMMAND , Floor Shift			
		— 6-Cyl.	X	215.80	259.95
		— V-8	X	223.30	269.00
42E	E	3-SPEED MANUAL , Floor Shift (<i>Full-Synchromesh</i>)	STD	NC	NC
42D	D	3-SPEED MANUAL , Floor Shift w/ Overdrive (<i>6-Cyl. Only</i>)	X	123.70	149.00
451	TGD	TWIN-GRIP DIFFERENTIAL	X	38.20	46.00
PACKAGES					
+ 478	GX2	GREMLIN "X" PACKAGE — Includes Side Decal Stripes; Slot-Style 14" x 6" Wheels (<i>4</i>) w/Trim Rings; Special "X" Back Panel Overlay & Engine Litre Decal; Carpeting; Instrument Panel Overlay; D70 x 14 Black w/White Letters Tires.	X	170.85	201.00
401	IAP	INTERIOR APPOINTMENT PACKAGE — Includes Instrument Panel Parcel Shelf, Glove Box Lock & Cigarette Lighter	X	16.60	19.95
691	DG	DECOR PACKAGE — Includes Wheelip Moldings & Drip Moldings.	X	16.60	19.95
+ 393	RPP	RALLY PACKAGE — Includes Tachometer; Oil & Amp. Gauges; Manual Disc Brakes (<i>Front</i>); Front Sway Bar (<i>6-Cyl.</i>); Black Leather-Wrapped Sports Steering Wheel; Instrument Clusters are Painted Flat Black.	X	110.30	132.85
POWER					
481	PS	POWER STEERING (<i>Required — V-8 with AC</i>)	X	98.80	119.00
491	PB	POWER BRAKES	X	47.00	56.60
492	DB	POWER DISC BRAKES — Front (<i>Incl. 5" Wheel Rim</i>)	X	65.90	79.35
		— w/Rally Package	X	26.65	32.10
493	MDB	MANUAL DISC BRAKES — Front (<i>Incl. 5" Wheel Rim</i>)	X	39.25	47.25



1975 Gremlin

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 6
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
AUDIO					
622	RP	AM PUSH-BUTTON RADIO	X	\$57.30	\$69.00
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — (2-Door Mounted Speakers & 2-Rear Speakers)	X	148.60	179.00
631	RS	REAR SPEAKER (w/AM Radio Only)	X	15.80	19.00
CONVENIENCE					
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Front Doors	X	5.05	6.05
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 50-Amp. Battery; 55-Amp. Alter- nator w/6-Cyl. (51-Amp. Alternator w/V-8)	X	332.00	399.95
464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (See above), Tinted Glass & Power Steering	X	415.00	499.95
511	TG	TINTED GLASS — All Windows (Recommended w/AC)	X	34.85	41.95
512	TW	TINTED WINDSHIELD Only	X	28.45	34.25
524	RWD	REAR WINDOW DEFOGGER (Electric) — Includes 55-Amp. Alternator, 6-Cyl. (51-Amp., V-8) & Tinted Rear Glass	X	49.80	59.95
445	TAD	TAILGATE AIR DEFLECTOR	X	17.45	21.00
532	RR	ROOF RACK	X	41.50	49.95
502	RQW	REAR QUARTER VENT WINDOWS (Movable)	X	24.90	29.95
931	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM (w/Auto. Trans. Only)	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL — Includes Custom Steering Wheel (Available only w/Auto Transmission-Column) ..	X	40.70	49.00
+ 381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, 12" Day/Nite Inside Mirror, Inside Hood Release, Deluxe Electric Wipers Intermittent-Action, Electric Clock (NA w/Rally Pkg.) & Dual Horns	X	49.80	59.95
		— w/Rally Pkg.	X	36.45	43.90
382	IHR	INSIDE HOOD RELEASE	X	11.05	13.30
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action	X	20.75	24.95
603	FEG	FUEL ECONOMY GAUGE (NA w/Rally Package or Overdrive) — w/Visibility Group (Replaces Electric Clock)	X	20.75	24.95
		— w/Visibility Group (Replaces Electric Clock)	X	NC	NC
591	LG	LIGHT GROUP — Includes Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light & Headlights-On Warning Buzzer	X	20.75	24.95
351	SST	SPACE-SAVER SPARE TIRE — w/Regular Wheels	X	12.55	15.10
		— w/Styled Road Wheels, "X" Pkg. or DR78 x 14 Tires	X	NC	NC
APPEARANCE					
552	CR	CUSTOM STEERING WHEEL	X	11.75	14.15
553	SSW	SPORTS STEERING WHEEL — 3-Spokes, 15"	X	27.45	33.05
+ 554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL (Incl. w/Rally Pkg.)	X	38.25	46.05
561	WD	WHEEL DISCS (4)	X	24.90	29.95
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" w/Trim Ring (Avail. only w/"D" size tires)	X	95.45	115.00
		— w/Gremlin "X" Pkg.	X	41.50	50.00



1975 Gremlin

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 7
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
PROTECTION ITEMS					
+ 651	EQI	EXTRA-QUIET INSULATION PACKAGE (Incl. w/ "Levi's" & Custom Trim) — Includes Undercoating - Full, Hood Insulation, Roof Insulation Pad, Rear Wheelhouse Absorption Pad, Asphaltic Foam Tape (Around Rear Trim Panels & Qtr. Trim Panels), Cargo Floor Deadener.	X	\$24.90	\$29.95
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards, Color-Keyed Rubber Floor Mats (Front) & Scuff Molding (Side)	X	36.70	44.20
871	LGC	LOCKING GAS CAP	X	4.70	5.65
HEAVY DUTY					
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator, Power Flex Fan & Fan Shroud	X	13.35	16.05
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	11.75	14.15
701	HP	HANDLING PACKAGE — H.D. Springs & Shock Absorbers (Plus Front Sway Bar for 6-Cyl.)	X	18.80	22.65
721	BH	ENGINE BLOCK HEATER	X	13.25	15.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California)	X	37.35	45.00



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Hornet Hatchback with "X" Package



Hornet 4-Door Sedan with "D/L" Package



Hornet Sportabout with "Touring" Package

1975 "HORNET" SEAT, TRIM, COLOR, RALLY STRIPE & VINYL ROOF AVAILABILITY		COLORS	BLACK				WHITE		BLUE				GREEN				TAN	TAN	TAN			
		"T" CODES	11				18		13				14				16	16	16			
		TRIMS	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.	"Kasimir Knit" Fabric D/L Package	"Soft-Touch" Vinyl Touring Package	"Derby Check" Fabric—Std.	"Seville" Custom Fabric—Opt.	"Fairway" Vinyl—Opt.	"Sports-Knit" Vinyl—Opt.
MODEL	FRONT SEAT TYPES																					
03-7 2-Dr. H.B.	Bench Seat, Split Back—Std.		E			F			E			F	E			F			E			F
	Individual Reclining Seats—Opt.			J						J				J						J		
	Bucket Seats—Opt.			P	Q		Q			P	Q		R	P	Q			T		P	Q	
05-7 4-Dr. Sed.	Bench Seat, Full Back—Std.		A			B			A			B	A			B			A			B
	Individual Reclining Seats—Opt.			J		L				J		L		J		L	N			J		L
06-7 2-Dr. Sed.	Bench Seat, Split Back—Std.		E			F			E			F	E			F			E			F
	Individual Reclining Seats—Opt.			J		L				J		L		J		L	N			J		L
08-7 4-Dr. Wag.	Bench Seat, Full Back—Std.					B						B				B						B
	Individual Reclining Seats—Opt.			J		L		L		J		L		J		L		U		J		L

STANDARD EXTERIOR COLORS (15)

		Vinyl Roof	BK WH BL TN				BK WH BL				BK WH TN TN				BK WH TN			
			BLK BLU BLK BLU	BLU BLU	GOL BLU	GOL BLU	BLK BLU BLU BLU	BLU BLU	BLU BLU	BLU BLU	BLK BLK BLK BLK	BLK BLK BLK BLK	BLK BLK BLK BLK	BLK BLK BLK BLK	BLK BLK BLK BLK	BLK BLK BLK BLK	BLK BLK BLK BLK	BLK BLK BLK BLK
G7	Alpine White	Rally Stripe	GOL ORN GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN	GOL ORN
G8	Pastel Blue	Rally Stripe	BLK WH BLU	BLU			BLK WH BLU	BLU	BLU	BLU								
G9	Med. Blue Met.	Rally Stripe	BLK WH BLU	BLU	BLU	BLU	BLK WH BLU	BLU	BLU	BLU								
H1	Deep Blue Met.	Rally Stripe	BLK WH BLU	BLU	BLU	BLU	BLK WH BLU	BLU	BLU	BLU								
J7	Ivory Green	Rally Stripe	BLK WH BLK	BLK			BLK WH BLK	BLK			BLK WH BLK	BLK						
G3	Dark Green Met.	Rally Stripe	GOL WH BLU	GOL			GOL WH BLU	GOL			GOL WH BLU	GOL						
H4	Dark Cocoa Met.	Rally Stripe	GOL WH BLU	GOL	GOL	GOL	GOL WH BLU	GOL	GOL	GOL								
E6	Fawn Beige	Rally Stripe	BLK WH BLK	BLK	BLK	BLK	BLK WH BLK	BLK	BLK	BLK								
J8	Caramel Tan	Rally Stripe	BLK WH BLK	BLK	BLK	BLK	BLK WH BLK	BLK	BLK	BLK								
G6	Sienna Orange	Rally Stripe	BLK WH BLK	BLK	BLK	BLK	BLK WH BLK	BLK	BLK	BLK								
H5	Green Apple	Rally Stripe	BLK WH BLK	BLK	BLK	BLK	BLK WH BLK	BLK	BLK	BLK								
E9	Mellow Yellow	Rally Stripe	BLK WH BLK	BLK	BLK	BLK	BLK WH BLK	BLK	BLK	BLK								
D7	Trans-AM Red	Rally Stripe	BLK WH BLK	BLK	BLK	BLK	BLK WH BLK	BLK	BLK	BLK								
H9	Silver Dawn Met.	Rally Stripe	BLK WH BLK	BLK	BLK	BLK	BLK WH BLK	BLK	BLK	BLK								
P1	Classic Black	Rally Stripe	GOL WH BLK	GOL	GOL	GOL	GOL WH BLK	GOL	GOL	GOL								

NOTE: *Available with "Levis" trim only.

- Two-Tone Paint: Optional on 2-Dr. & 4-Dr. Sedans and 2-Dr. Hatchback only with Alpine White (G-7) in combination with any other color listed above.
- Standard body side paint stripes (Black or Gold) and Optional vinyl body side

scuff moldings are color-keyed to exterior (std. paint stripes omitted when Opt. Rally Stripes or Sedan D/L Pkg. or Wood-Grain are ordered).

- Rally Stripe availability (w/pkg. only) Hatchback: BLK; WHT; GOL; BLU; ORN; BRN; Sportabout: BLK; WHT; GOL.

1975 Hornet Stripe, Vinyl Roof and Scuff Molding Locations

Dealer Price List
Section 3 Page 2
Issued: October 4, 1974



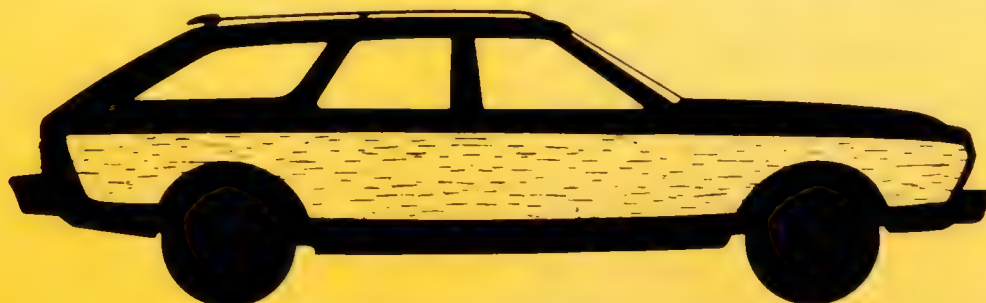
Hatchback with standard dual pin stripe, optional vinyl roof and optional protection group side scuff molding.



Hatchback with optional "X" package stripe.



Sportabout with optional "X" package stripe and optional protection group side scuff molding.



Sportabout with optional woodgrain. (Woodgrain back panel included with D/L package.)

1964 FORD
FORD MOTOR COMPANY
DETROIT, MICHIGAN



1964 FORD



1975 Hornet

STANDARD EQUIPMENT

Dealer Price List
Section 3 Page 3
Issued: October 4, 1974

HORNET

Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning)	STD
Armrests — Front & Rear (Rear NA on Hatchback)	STD
Ash Tray — Front & Rear (Rear Right Side Only)	STD
Battery, 50-Amp. "Clear-Power" w/Translucent Case	STD
Bumper Guards — Front & Rear	STD
Cigarette Lighter	STD
Coat Hooks, Two	STD
Dome Light (w/Front Door Switches)	STD
Energy Absorbing Bumper — Front (Static Rear System)	STD
Engine — 232 CID, Six, 1-Barrel Carburetor	STD
Engine Coolant (Protection to —20°F)	STD
Floor Covering — Passenger Compartment — Colored Carpet	STD
— Cargo Mat (Carpet) Sportabout & Hatchback	STD
Fuel Filters — Tank and In Line at Carburetor	STD
Fuel Tank — 16 Gallons w/Fuel Tank Vapor Emission Control System	STD
Headlights — Single	STD
Heater Weather Eye System	STD
Horn — Single	STD
Liftgate (Sportabout & Hatchback)	STD
Lock — Cargo Compartment in Sportabout Floor	STD
— Glove Box	STD
Oil Filter, Full-Flow	STD
Package Tray, Full Width Under Instrument Panel	STD
Seats — Bench (Rear Fold Down Hatchback & Sportabout)	STD
Seat, Cushions-Foam, Front (Rear on 03-7)	STD
Single Exhaust System	STD
Steering Wheel — Custom	STD
Sway Bar, Front (V-8 Only)	STD
Transmission — 3-Speed Manual, (Full-Synchromesh), Column Shift (05, 06, 08), Floor Shift (03)	STD
— Automatic Transmission Oil Cooler	STD
Wheel Trim — Hub Caps	STD
Space-Saver Spare Tire (Sportabout Only)	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
 - Thermostatically-Controlled Air Cleaner
 - Transmission-Controlled Spark System (California Only)
 - Exhaust Gas Recirculation System
 - Air Injection "Air Guard" System*
 - Catalytic Converter*
 - Engine designed to run on non-leaded gasoline only.
- * Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System



1975 Hornet

Factory Installed Regular Production Options

Dealer Price List
Section 3 Page 4

Issued: October 4, 1974

+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET DEALER				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE			
			03-7	05-7	06-7	08-7					
EXTERIOR COLOR											
—	—	COLOR — TWO-TONE (Std. Appl. of A.M. Colors)	X	X	X	N	\$28.20	\$33.95			
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINA- TIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 3 Page 1	X	X	X	X	16.60	20.00			
+	—	VINYL ROOF	X	X	X	X	72.95	87.85			
—	BK	— Black (NA Sportabout)	(SPECIFY COLOR DESIRED)								
—	WH	— White (NA Sportabout)									
—	BL	— Blue (NA Sportabout)									
—	BU	— Buff (NA Sportabout)									
+	TN	— Tan									
—	WO	WOOD-GRAIN "Color-Keyed" Side Panels on Sportabout (Included w/ "D/L" Package & NA w/ "SX" Package)	N	N	N	X	78.45	94.50			
STRIPES											
		RALLY SIDE STRIPES — Hatchback "X" or Sportabout "X"	X	N	N	X	(Incl. in Pkg.)				
T	BLK	— Black	(SPECIFY COLOR DESIRED)								
Q	WHT	— White									
R	GOL	— Gold									
S	BLU	— Blue (NA Sportabout "X")									
N	ORN	— Orange (NA Sportabout "X")									
V	BRN	— Brown (NA Sportabout "X")									
TIRES											
TIRES											
		SIZE	LOAD RANGE	TYPE	STD. RIM SIZE						
00	—	6.95 x 14	B	Black (Unbelted)	4.5"	S	S	S	S	NC	NC
01	—	6.95 x 14	B	White (Unbelted)	4.5"	X	X	X	X	28.60	34.45
12	—	(a) D78 x 14	B	Black (Unbelted)	5.0"	X	X	X	X	12.90	15.50
09	—	(a) D78 x 14	B	White (Unbelted)	5.0"	X	X	X	X	41.50	50.00
+	11	(b) D70 x 14	B	Black w/White Letters	6.0"	X	N	N	X	86.05	103.65
25	—	DR78 x 14	B	Black—Radial (Steel)	6.0"	X	X	X	X	98.45	118.60
28	—	DR78 x 14	B	White—Radial (Steel)	6.0"	X	X	X	X	127.05	153.05
36	—	DR78 x 14	B	Black w/White Letters - Radial (Steel)	6.0"	X	X	X	X	137.05	165.10
(a) Minimum Required Tire Size For:											
• 05-7 and 08-7 w/V-8 Engine											
• 03-7 and 06-7 with V-8/AC Combination											
(b) Minimum required tire with "X" package.											
—	—	OPTIONAL AXLE RATIO				X	X	X	X	10.20	12.25
		3-SPEED	3-SPEED	AUTO.	AUTO.						
		COLUMN	FLOOR	COLUMN	FLOOR						
232 CID 1B	*	2.73 Std.	* 2.73 std.	* 2.73 Std.	* 2.73 Std.						
		3.08 Opt.	3.08 Opt.	3.08 Opt.	3.08 Opt.						
258 CID 1B	NA	* 2.73 Std.	* 2.73 Std.	* 2.73 Std.	* 2.73 Std.						
		3.08 Opt.	3.08 Opt.	3.08 Opt.	3.08 Opt.						
304 CID 2B	NA	3.15 Std.	**2.87 Std.	**2.87 Std.	**2.87 Std.						
		3.54 Opt.	3.15 Opt.	3.15 Opt.	3.15 Opt.						
* 3.08 Std. on California cars w/6-Cyl. (2.73 NA)											
** 3.15 Std. on California cars w/V-8 (2.87 NA)											

S — Standard
N — Not Available
X — Optional

Date		Description		Amount	
1900	Jan 1	Balance		100.00	
1900	Jan 15	Received from A. B.		50.00	
1900	Feb 1	Received from C. D.		25.00	
1900	Mar 1	Received from E. F.		75.00	
1900	Apr 1	Received from G. H.		100.00	
1900	May 1	Received from I. J.		150.00	
1900	Jun 1	Received from K. L.		200.00	
1900	Jul 1	Received from M. N.		250.00	
1900	Aug 1	Received from O. P.		300.00	
1900	Sep 1	Received from Q. R.		350.00	
1900	Oct 1	Received from S. T.		400.00	
1900	Nov 1	Received from U. V.		450.00	
1900	Dec 1	Received from W. X.		500.00	
1900	Dec 31	Total		2500.00	



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			03-7	05-7	06-7	08-7		
		TRIM/SEAT						
		BENCH CUSHION						
—	A/E	— Fabric, Sedan & Hatchback.....	S	S	S	N	NC	NC
—	B/F	— Vinyl, Sedan & Hatchback.....	X	X	X	N	\$16.60	\$19.95
—	B	— Vinyl, Sportabout.....	N	N	N	S	NC	NC
		INDIVIDUAL RECLINING						
—	J	— "Seville" Custom Fabric.....	X	X	X	X	82.20	99.00
—	L	— Vinyl, Sedan.....	N	X	X	N	65.95	79.45
—	L	— Vinyl, Sportabout.....	N	N	N	X	49.40	59.50
		BUCKET SEATS						
—	Q	— Vinyl, Hatchback.....	X	N	N	N	40.70	49.00
—	P	— "Seville" Custom Fabric — Hatchback.....	X	N	N	N	82.20	99.00
—	P	— "Seville" Custom Fabric w/Hatchback "X" Pkg.....	X	N	N	N	41.50	50.00
+ —	R	"LEVI'S" * CUSTOM TRIM PACKAGE (Hatchback Only). Includes Blue Denim Bucket Seats Trim w/"Levi's" Buttons & Door Panel; Stowage/Litter Container in Blue Denim; Blue Headlining & Sun Visors, Extra-Quiet Insulation Pkg., & Front Fender "Levi's" Decal "Levi's" Custom Trim Pkg.....	X	N	N	N	103.75	125.00
—	N	(b) SEDAN D/L TRIM PACKAGE — Includes Tan or Buff Vinyl Roof; D/L Emblem; Scuff Molding (<i>Deleted Std. Side Stripes</i>); Wheellip Mouldings; Wheel Discs with Paint Accents; Tan "Kasmir Knit" Fabric Individual Reclining Seats (16N); Tan Door, "Kasmir Knit" Trim w/24 oz. Carpet Lower; Door Pull Straps; Tan Headliner & Tan Sun Visors "Kasmir Knit"; Tan 24 oz. Cut Pile Carpeting; Woodgrain Overlay Instrument Panel & Glove Box Area; Woodgrain Steering Wheel Overlay; Extra- Quiet Insulation Package.....	N	X	X	N	248.20	299.00
		(b) Refer Color & Trim Chart for Color Availability.						
		QUICK ORDER GROUP						
363	Q03	HORNET (w/o "X", Touring or D/L).....	X	X	X	X	(Ref. Sec. 1 Page 3)	
364	Q04	HORNET (w/"X", Touring or D/L).....	X	X	X	X	(Ref. Sec. 1 Page 3)	
		ENGINES						
01E	100	232 CID, Six, 1-Barrel.....	S	S	S	S	NC	NC
01A	110	258 CID, Six, 1-Barrel.....	X	X	X	X	57.30	69.00
01H	150	304 CID, V-8, 2-Barrel.....	X	X	X	X	114.55	138.00
		TRANSMISSIONS						
42A	A	TORQUE-COMMAND, Column Shift						
		— 6-Cyl.....	X	X	X	X	\$199.20	\$239.95
		— 304.....	X	X	X	X	206.70	249.00
42C	C	TORQUE-COMMAND, Floor Shift — Hatchback & Sportabout						
		— 6 Cyl.....	X	N	N	X	215.80	259.95
		— 304.....	X	N	N	X	223.30	269.00
42S	S	3-SPEED MANUAL, Column Shift (Avail. w/232 CID Only)	N	S	S	S	NC	NC
42E	E	3-SPEED MANUAL, Floor Shift — Hatchback Only.....	S	N	N	N	NC	NC
420	O	3-SPEED MANUAL, Column Shift w/Overdrive (Avail. w/232 CID Only).....	N	X	X	X	123.70	149.00
42D	D	3-SPEED MANUAL, Floor Shift w/Overdrive— Hatchback Only w/Six Cyl.....	X	N	N	N	123.70	149.00
451	TGD	TWIN-GRIP DIFFERENTIAL.....	X	X	X	X	38.20	46.00

S — Standard
N — Not Available
X — Optional



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			03-7	05-7	06-7	08-7		
PACKAGES								
+ 475	HX	HATCHBACK "X" PACKAGE — Includes Rally Stripes; Slot-Style 14" x 6" Wheels (4) w/Trim Rings; Sports Steering Wheel; Hidden Compartment; Vinyl Bucket Seats ("Levi's" Trim Avail. at Extra Cost); "X" Emblem; Instrument Panel Overlay; Black Grille Accents; Extra-Quiet Insulation Package; (Requires D70 x 14 or DR78 x 14 Tires).	X	N	N	N	\$ 188.40	\$ 226.95
		— w/Touring Interior.	X	N	N	N	107.20	129.10
		— w/"Levi's" Custom Trim Package.	X	N	N	N	122.85	148.00
+ 405	TIP	TOURING INTERIOR (NA w/"Levi's" Pkg.) — Includes Tan Door Trim w/Carpeted Lower; Door Pull Straps; Tan Vinyl Headliner & Tan Sun Visors; Tan Sports Steering Wheel; Tan Carpeting; Extra-Quiet Insulation Package; Tan "Sof-Touch" Vinyl Seats — Hatchback w/Bucket (16T) and Sportabout w/Individual Reclining Seats (16U).	X	N	N	X	103.75	125.00
+ 474	SX	SPORTABOUT "X" PACKAGE (NA w/ D/L Pkg.) — Includes Rally Stripes; Slot-Style 14" x 6" Wheels (4) w/Trim Ring; Sports Steering Wheel; "X" Emblem; Instrument Panel Overlay; Black Grille Accents; Extra-Quiet Insulation Package; (Requires D70 x 14 or DR78 x 14 Tires).	N	N	N	X	115.35	138.95
		— w/Touring Interior.	N	N	N	X	74.80	90.10
+ 477	DL	SPORTABOUT D/L PACKAGE (NA w/"X" Pkg.) — Includes Wood-Grain Side and Rear Panels; Custom Wheel Covers (4); Roof Rack w/Integral Rear Air Deflector; D/L Emblem; Extra-Quiet Insulation Package; Individual Reclining Seats w/Custom Fabric (Vinyl Trim may be substituted)						
		— w/"Seville" Custom Fabric.	N	N	N	X	276.80	333.45
		— w/Vinyl.	N	N	N	X	244.00	293.95
		— w/Touring Interior.	N	N	N	X	169.75	204.50
+ 393	RPP	RALLY PACKAGE — Includes Tachometer; Oil and Amp. Gauges; Manual Disc Brakes (Front); Front Sway Bar (6-Cyl.); Black Leather-Wrapped Sports Steering Wheel; Instrument Clusters Are Painted Flat Black.	X	N	N	X	98.55	118.70
		— w/"X" Pkgs. and Touring Interior.	X	N	N	X	82.85	99.80
POWER								
481	PS	POWER STEERING (Required — V-8 w/AC).	X	X	X	X	98.80	119.00
491	PB	POWER BRAKES.	X	X	X	X	47.00	56.60
492	DB	POWER DISC BRAKES — Front (Incl. 5" Wheel Rim).	X	X	X	X	65.90	79.35
		— w/Rally Pkg.	X	N	N	X	26.65	32.10
493	MDB	MANUAL DISC BRAKES — Front (Incl. 5" Wheel Rim).	X	X	X	X	39.25	47.25
AUDIO								
622	RP	AM PUSH-BUTTON RADIO.	X	X	X	X	57.30	69.00
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO w/2-Door Mounted Speakers (2-Additional Rear Speakers w/Sportabout & Hatchback).	X	X	X	X	148.60	179.00
631	RS	REAR SPEAKER (w/AM Radio Only; NA 2-Dr. & 4-Dr. Sedans)	X	N	N	X	15.80	19.00

S — Standard
N — Not Available
X — Optional





1975 Hornet

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
CONVENIENCE								
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Front Doors.....	X	X	X	X	\$ 5.05	\$ 6.05
446	HCH	HIDDEN COMPARTMENT — (Hatchback) Includes Rear Area Carpeting and Space-Saver Spare Tire (Incl. in "X" Pkg.).....	X	N	N	N	32.40	39.00
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System; 50-Amp. Battery; 55-Amp. Alternator w/6-Cyl. (51-Amp. w/V-8).....	X	X	X	X	332.00	399.95
464	ACP	AIR CONDITIONING PACKAGE — Includes A/C System (see above), Tinted Glass & Power Steering.....	X	X	X	X	415.00	499.95
511	TG	TINTED GLASS — All Windows (Recommend w/AC).....	X	X	X	X	37.35	44.95
512	TW	TINTED WINDSHIELD Only.....	X	X	X	X	28.45	34.25
524	RWD (b)	REAR WINDOW DEFOGGER — Sedan, Blower-Type.....	N	X	X	N	32.40	39.00
		— Hatchback & Sportabout, Electric-Type - Includes 55-Amp. Alternator w/6-Cyl. (51-Amp. w/V-8) & Tinted Rear Glass.....	X	N	N	X	49.80	59.95
532	RR	ROOF RACK — Sportabout, Rooftop w/Integral Rear Air Deflector.....	N	N	N	X	62.25	75.00
502	RQW	REAR QUARTER VENT WINDOWS — Movable.....	S	N	X	N	24.90	29.95
931	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM (w/Auto. Trans. Only).....	X	X	X	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL (Avail. Only w/Auto. Transmission-Column).....	X	X	X	X	40.70	49.00
+ 381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, 12" Day/Nite Inside Mirror, Inside Hood Release, Deluxe Electric Wipers Intermittent-Action, Electric Clock (NA w/Rally Pkg.) & Dual Horns.....	X	X	X	X	49.80	59.95
		— w/Rally Pkg.	X	N	N	N	36.45	43.90
382	IHR	INSIDE HOOD RELEASE	X	X	X	X	11.05	13.30
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	X	X	X	20.75	24.95
603	FEG	FUEL ECONOMY GAUGE (NA w/Rally Package or Overdrive) — w/Visibility Group (Replaces Electric Clock).....	X	X	X	X	20.75	24.95
		X	X	X	X	NC	NC
591	LG	LIGHT GROUP — Includes Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Parking Brake Warning Light, Headlight-On Warning Buzzer, Rear Door Switches (4-Dr. Vehicles) & Liftgate Switches (03-7 & 08-7).....	X	X	X	X	24.05	28.95
351	SST	SPACE-SAVER SPARE TIRE (Incl. w/Hidden Compartment) — w/Regular Wheels.....	X	X	X	S	12.55	15.10
		— w/Styled Road Wheels or DR78 x 14 Tires.....	X	X	X	S	NC	NC
(b)Rear Window Defogger (Blower-Type) required on 2-Dr. & 4-Dr. Sedans in State of New York.								
APPEARANCE								
553	SSW	SPORTS STEERING WHEEL , 3-Spokes, 15".....	X	X	X	X	15.70	18.90
+ 554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL (NA w/Rally Pkg).....	X	X	X	X	26.50	31.90
		— w/"X" Pkg. or Touring Interior.....	X	N	N	X	10.80	13.00
561	WD	WHEEL DISCS (4).....	X	X	X	X	24.90	29.95
564	CWD	CUSTOM WHEEL COVERS (4).....	X	X	X	X	41.55	50.05
+ 562	SRW	STYLED ROAD WHEELS (4) 14" x 6" w/Trim Ring (Avail. Only w/"D" Size Tires).....	X	X	X	X	95.45	115.00
		— w/"X" Pkg.....	X	N	N	X	41.50	50.00
		— w/D/L Pkg. (Sportabout).....	N	N	N	X	53.95	64.95
		— w/Sedan D/L Pkg.....	X	X	X	X	70.60	85.05
S — Standard N — Not Available X — Optional								

S — Standard
N — Not Available
X — Optional



1975 Hornet

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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY HORNET				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
PROTECTION ITEMS								
651	EQI	EXTRA-QUIET INSULATION PACKAGE (Incl. w/ "X", Touring, D/L Pkgs. & "Levi's" Trim) — Includes Undercoating - Full, Hood Insulation, Roof Insulation Pad (06-7 & 05-7), Rear Wheelhouse Absorption Pad (03-7), Asphaltic Foam Tape (Around Rear Lower Trim Panel) & Cargo Floor Deadener (03-7 & 08-7).....	X	X	X	X	\$24.90	\$29.95
+ 711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards, Scuff Molding (Side), Wheelip Moldings and Color-Keyed Rubber Floor Mats Front & Rear.....	X	X	X	X	45.65	54.95
		— w/Sedan D/L Pkg.....	X	X	X	X	15.80	19.00
871	LGC	LOCKING GAS CAP.....	X	X	X	X	4.70	5.65
HEAVY DUTY								
664	TP1	TRAILER TOWING PACKAGE No. 1 (Ref. Sec. 1, Page 3 for Complete Detail) — Without AC.....	X	X	X	X	39.25	47.25
		— With AC.....	X	X	X	X	25.90	31.20
661	HDC	H.D. ENGINE COOLING SYSTEM (Std. w/AC) — H.D. Radiator, Power-Flex Fan & Fan Shroud.....	X	X	X	X	13.35	16.05
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	X	X	11.75	14.15
701	HP	HANDLING PACKAGE — H.D. Springs and Shock Absorbers (Plus Front Sway Bar - 6-Cyl.).....	X	X	X	X	18.80	22.65
721	BH	ENGINE BLOCK HEATER.....	X	X	X	X	13.25	15.95
MISCELLANEOUS								
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California).....	X	X	X	X	37.35	45.00

S — Standard

N — Not Available

X — Optional

matador
matador

matador

pacer



Matador "X" Coupe



Matador "Brougham" Sedan



Matador "Brougham" Wagon

1975 "MATADOR" COUPE SEAT, TRIM, COLOR, VINYL ROOF & RALLY STRIPE AVAILABILITY		COLORS	BLACK				WHITE	BLUE				GREEN				TAN				BLACK
		"T" CODES	51				58	53				54				56				51
		TRIMS	"Tweedone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Hyde Park" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Tweedone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Hyde Park" Fabric—Std.	"Tweedone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Hyde Park" Fabric—Std.	"Tweedone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Hyde Park" Fabric—Std.	"Oleg Cassini" Fabric—Opt. (Avail. w/ Brougham Pkg. only)
MODEL	FRONT SEAT TYPES																			
16-7 2-Dr. Coupe	Bench Seat, Split Back—Std.		E	F				E	F			E	F			E	F			
	Bucket Seats—Opt.			Q			Q		Q				Q				Q			
Optional "Brougham" Package	Individual Reclining Seats—Std.				L	J				L	J			L	J			L	J	N
	Bucket Seats—Opt.			Q			Q		Q				Q				Q			
Optional "X" Package	Bucket Seats—Std.			Q			Q		Q				Q				Q			

STANDARD EXTERIOR COLORS (15)																	
G7	Alpine White	Vinyl Roof	BK	WH	GR	BK	WH	BK	WH	GR	BK	WH	BR	BK	WH	CO	
		Rally Stripe	BLK GOL	BLK GOL	GRN GOL	BLK GOL	GOL BLK	BLK GOL	GRN GOL	GRN GOL	BLK GOL	BRN GOL	BRN GOL				
G9	Med. Blue Met.	Vinyl Roof	BK		WH	BK	WH										
		Rally Stripe	BLK GOL		WHT GOL	BLK GOL	WHT GOL										
H1	Deep Blue Met.	Vinyl Roof	BK		WH	BK	WH										
		Rally Stripe	BLK GOL		WHT GOL	BLK GOL	WHT GOL										
J7	Ivory Green	Vinyl Roof	BK	WH	GR			BK	WH	GR							
		Rally Stripe	BLK WHT	WHT GRN BLK	GRN WHT			BLK WHT	WHT GRN BLK	GRN WHT							
G3	Dark Green Met.	Vinyl Roof	BK	WH	GR	BU		BK	WH	GR	BU	WH	GR	BU			
		Rally Stripe	GOL WHT	WHT GOL	GOL WHT	GOL		GOL WHT	WHT GOL	GOL GOL	WHT GOL	GOL	GOL				
E6	Fawn Beige	Vinyl Roof	BK	WH	BU			BK	WH	BU	BK	WH	BU	BR			
		Rally Stripe	BLK	WHT	BLK WHT			BLK	WHT	GRN	BLK	WHT	BRN	BRN			
J8	Caramel Tan	Vinyl Roof	BK	WH	BU	BR					BK	WH	BU	BR			
		Rally Stripe	BLK	WHT	BRN	BRN					BLK	WHT	BRN	BRN			
F9	Copper Met.	Vinyl Roof	BK	WH	BU	BR					BK	WH	BU	BR	BK	WH	CO
		Rally Stripe	BLK	WHT	BRN	BRN					BLK	WHT	GOL BRN	BRN GOL			
H4	Dark Cocoa Met.	Vinyl Roof	BK	WH	BU	BR					WH	BU	BR				
		Rally Stripe	GOL	WHT GOL	GOL	GOL					WHT GOL	GOL	GOL				
H9	Silver Dawn Met.	Vinyl Roof	BK		WH		BK	WH	BK	WH	GR						
		Rally Stripe	BLK WHT		WHT BLK	BLK WHT	WHT BLK	BLK WHT	WHT BLK	GRN							
H8	Autumn Red Met.	Vinyl Roof	BK		WH						BK	WH	BU				
		Rally Stripe	BLK GOL		WHT GOL						BLK GOL	WHT GOL	GOL				
D7	Trans-AM Red	Vinyl Roof	BK	WH	BU						BK	WH	BU				
		Rally Stripe	BLK WHT	WHT BLK	GOL						BLK	WHT	GOL				
G6	Sienna Orange	Vinyl Roof	BK	WH	BU						BK	WH	BU	BR	BK	WH	
		Rally Stripe	BLK	WHT	GOL						BLK	WHT	GOL BRN	BRN			
E9	Mellow Yellow	Vinyl Roof	BK		WH						BK	WH	BR				
		Rally Stripe	BLK		WHT						BLK	WHT	BRN				
P1	Classic Black	Vinyl Roof	BK		WH		BK	WH	BK	WH	BK	WH		BK	WH	CO	
		Rally Stripe	GOL WHT		WHT GOL	WHT GOL	WHT GOL	WHT GOL	WHT GOL	WHT GOL	WHT GOL	WHT GOL					

- NOTE:
- Two-tone paint: optional on Coupe with Alpine White (G7) in combination with any color listed above.
 - "Brougham" package includes Hood Stripe color-keyed to exterior paint.
 - Rally stripe available with "X" package only (stripe may be omitted from package).
 - Vinyl roof included with "Oleg Cassini" package.

1975 Matador – (Coupe) Stripe, Vinyl Roof and Scuff Molding Locations

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Coupe with optional appearance protection group side scuff molding and vinyl roof.



Coupe with optional "X" package stripe.

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1975 Matador—Coupe

STANDARD EQUIPMENT

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COUPE 16-7

Air Cleaner, Cellulose-Fiber for Carburetor	STD
Alternator, 37-Amp. (63-Amp. w/Air Conditioning)	STD
Armrests — Front & Rear	STD
Ash Tray — Front & Rear	STD
Battery, 50-Amp. (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent Case	STD
Bumper Guards — Front & Rear	STD
Cigarette Lighter	STD
Coat Hooks, Two	STD
Disc Brakes, Manual — Front	STD
Energy Absorbing Bumper — Front & Rear	STD
Engine — 258 CID, Six 1-Barrel Carburetor	STD
Engine Coolant (Protection to -20°F)	STD
Extra-Quiet Insulation Package — Incl. Undercoating — Full; Hood Insulation; Floor Insulation, Front & Rear; Rear Wheel House Absorption Pads; Rear Shelf Panel, Door & Rear Quarter Insulation	STD
Floor Covering — Passenger Compartment (Colored Carpet)	STD
— Trunk Mat (Rubber)	STD
Fuel Filters — Tank and In Line at Carburetor	STD
Fuel Tank — 24.9 Gallons, w/Fuel Tank Vapor Emission Control System	STD
Headlights — Single	STD
Horn — Dual	STD
Heater — Weather-Eye System	STD
Inside Lights — Center Top of Rear Seat (Front Door Switches)	STD
Lock — Glove Box	STD
Oil Filter, Full-Flow	STD
Seats — Bench Cushion, Split Back	STD
Seat, Cushions — Foam, Front & Rear	STD
Single Exhaust System	STD
Steering Wheel — Custom	STD
Sway Bar, Front	STD
Transmission — 3-Speed Manual, Full-Synchromesh, Column Shift (6-Cylinder)	STD
— Automatic Transmission Oil Cooler	STD
Wheel Trim — Hub Caps	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
 - Thermostatically-Controlled Air Cleaner
 - Transmission-Controlled Spark System (California Only)
 - Exhaust Gas Recirculation System
 - Air Injection "Air Guard" System*
 - Catalytic Converter*
 - Engine designed to run on non-leaded gasoline only.
- * Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Energy Absorbing Front and Rear Bumper Systems
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering and Transmission System



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 4
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
EXTERIOR COLOR					
—	—	COLOR — Two-Tone (Std. Appl. of A.M. Colors)	X	\$31.60	\$39.95
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINA- TIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 5 Page 1	X	16.60	21.00
—	—	VINYL ROOF	X	79.00	99.95
—	BK	— Black	(SPECIFY COLOR DESIRED)		
—	WH	— White			
—	GR	— Green			
—	BR	— Brown			
—	BU	— Buff			
—	CO	— Copper (Avail. w/ "Oleg Cassini" Trim Only)			
STRIPES					
—	—	RALLY SIDE STRIPES	X		(Incl. w/ "X" Pkg.)
—	BLK	— Black	(SPECIFY COLOR DESIRED)		
—	WHT	— White			
—	GOL	— Gold			
—	BRN	— Brown			
—	GRN	— Green			
—	OMIT	— Omit Rally Stripes from "X" Pkg			
TIRES					
TIRES					
		LOAD SIZE RANGE TYPE	STD.RIM SIZE		
00	—	F78 x 14 B Black (Unbelted)	5.0"	STD	NC
01	—	F78 x 14 B White (Unbelted)	5.0"	X	28.60
37	—	FR78 x 14 B Black—Radial (Steel)	6.0"	X	78.25
33	—	FR78 x 14 B White—Radial (Steel)	6.0"	X	106.85
34	—	FR78 x 14 B Black w/White Letters— Radial (Steel)	6.0"	X	116.85
31	—	HR78 x 14 B Black—Radial (Steel)	6.0"	X	108.55
35	—	HR78 x 14 B White—Radial (Steel)	6.0"	X	137.15
AXLES					
—	—	OPTIONAL AXLE RATIO	X	10.80	13.65
		3-SPEED COLUMN	AUTO. COLUMN	AUTO. FLOOR	
	258 CID 1B	3.54 Std.	3.15 Std.	—	
		—	3.54 Opt.	—	
	304 CID 2B	—	3.15 Std.	3.15 Std.	
		—	3.54 Opt.	3.54 Opt.	
	360 CID 2B	—	3.15 Std.	3.15 Std.	
		—	3.54 Opt.	3.54 Opt.	
	360 CID 4B	—	3.15 Std.	3.15 Std.	
		—	3.54 Opt.	3.54 Opt.	
TRIM/SEAT					
BENCH CUSHION					
—	E	— Fabric	STD	NC	NC
—	F	— Vinyl	X	23.10	29.20
INDIVIDUAL RECLINING (w/ Brougham Pkg. Only)					
—	J	— Fabric	X	NC	NC
—	L	— Vinyl	X	23.10	29.20
BUCKET SEATS					
—	Q	— Vinyl	X	72.00	91.10
		— w/ "X" Pkg. or Brougham Pkg	X	NC	NC



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 5
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
TRIM/SEAT					
805	BEC	BERRY CARPET A Berry Carpet Substitute for Black Carpet in the 16-7 Coupe. (Min. Required Opt. — Brougham Pkg, 51-J, 51-Q or 51-L Trim, Avail. only w/Alpine White (G-7), Silver Dawn Metallic (H-9), Autumn Red Metallic (H-8) or Classic Black (P-1)	X	NC	NC
—	N	"OLEG CASSINI" TRIM PACKAGE (Requires Brougham Pkg. w/Indiv. Reclining Seats) — Includes Special Black Seat Trim, Door Panels, Metal Buttons & "Cassini" Crest on Head Restraints; Black Headlining and Custom Sun Visors; Black Instrument Panel w/Copper Dials, Overlays and "Oleg Cassini" on Glove Box Door; Black Steering Wheel w/Copper Accents on Horn Cover; Visibility Group (w/Copper Dial for Clock); Copper Carpet (24 oz.); Copper Grille and Headlight Bezels; Front Fender Medallion; Vinyl Roof (Copper, Black or White), Custom Wheel Covers w/Copper Insert; Vinyl Scuff Molding (Color-Keyed); Black Carpet on Trunk Floor & Spare Wheel Cover. . . .	X	\$236.25	\$299.00
QUICK ORDER GROUP					
365	Q05	Q.O.G. — Coupe	X	(Ref. Sec. 1, Page 3)	
ENGINES					
01A	110	(b)258 CID, Six, 1-Barrel	STD	NC	NC
01H	150	304 CID, V-8, 2-Barrel	X	78.25	99.00
01N	175	360 CID, V-8, 2-Barrel	X	112.90	142.85
01P	195	360 CID, V-8, 4-Barrel w/Dual Exhaust	X	199.80	252.85
(b)258 CID, 1B, NA on all Matadors in State of California.					
TRANSMISSIONS					
42A	A	TORQUE-COMMAND , Column Shift - 6-Cylinder	X	199.20	249.00
		— 304 CID	X	204.20	255.25
		— 360 CID	X	214.20	267.75
42C	C	TORQUE-COMMAND , Floor Shift & Console (Avail. w/Bucket Seats Only)			
		— 304 CID	X	251.30	314.10
		— 360 CID	X	261.30	326.60
42S	S	3-SPEED MANUAL , Column Shift (258 CID Only)	STD	NC	NC
451	TGD	TWIN-GRIP DIFFERENTIAL	X	39.50	50.00
PACKAGES					
+ 472	MX	MATADOR "X" PACKAGE (NA w/Brougham Pkg.) — Includes Vinyl Bucket Seats w/Custom Door Trim; Black Headlight Bezel & Grille; Rally Stripe (May Be Omitted); Sports Steering Wheel; Slot-Style Wheels 14" x 6" (4); "X" Ornament.	X	157.25	199.00
+ 392	MBP	BROUGHAM PACKAGE (NA w/"X" Pkg.) — Includes Individual Reclining Seats w/Custom Fabric; Woodgrain Instrument Panel & Steering Wheel; Custom Door Panels; Stainless Surround Moldings on Brake, Clutch, Parking Brake, Accelerator Pedals; Carpet Floor Trunk; Moldings on Front Fender & Hood, Lower Grille, Rear Hood, Rocker Panel, Side Scuff w/Vinyl Insert, Rear Surround; Nerfing Strips for Bumpers; Wheel Discs (4); "Brougham" Script; Hood Stripe.	X	160.40	203.00



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 6
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF.'S. SUGG'D. RETAIL PRICE
POWER					
481	PS	POWER STEERING <i>(Required w/AC)</i>	X	\$102.70	\$129.95
492	DB	POWER DISC BRAKES — Front.....	X	44.75	56.60
AUDIO					
622	RP	AM PUSH-BUTTON RADIO.....	X	57.30	72.50
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — <i>(2-Door Mounted Speakers and 2-Rear Speakers)</i>	X	181.85	230.15
631	RS	REAR SPEAKER <i>(w/AM Radio Only)</i>	X	15.80	20.00
632	STR	ENTERTAINMENT CENTER — Stereo 8 Track Tape Player & AM/FM Push-Button Radio <i>(w/4 Speakers)</i>	X	237.00	299.95
CONVENIENCE					
252	CAS	CENTER ARMREST & CUSHION <i>(Avail. w/Bucket Seats & w/o Console)</i>	X	31.20	39.45
371	SLC	STOWAGE/LITTER CONTAINER — Pouches for both Front Doors.....	X	5.05	6.35
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, 50-Amp. Battery <i>(60-Amp. w/ 360) & 63-Amp. Alternator, 6-Cyl. (62-Amp., V-8)</i>	X	355.50	450.00
511	TG	TINTED GLASS — All Windows <i>(Recommended w/AC)</i>	X	38.75	49.00
512	TW	TINTED GLASS — Windshield.....	X	31.35	39.65
524	RWD (c)	REAR WINDOW DEFOGGER <i>(Electric)</i> — Includes 55-Amp. Alternator, 6-Cyl. <i>(51-Amp., V-8) & Tinted Rear Glass</i>	X	55.30	69.95
931	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM <i>(w/Auto. Trans. Only)</i>	X	54.55	69.00
541	ASW	ADJUST-O-TILT STEERING WHEEL <i>(w/Auto. Trans. Only)</i>	X	40.70	51.50
381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, Inside Hood Release, Deluxe Elec- tric Wipers Intermittent-Action & Electric Clock <i>(Incl. in "Cassini" Pkg.)</i>	X	47.40	59.95
382	IHR	INSIDE HOOD RELEASE.....	X	11.05	13.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	20.75	26.25
591	LG	LIGHT GROUP — Trunk Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light & Headlights-On Warning Buzzer.....	X	26.70	33.75
584	ROR	REMOTE CONTROL RIGHT OUTSIDE MIRROR <i>(Avail. w/ Visibility Group Only)</i>	X	20.55	26.00
603	FEG	FUEL ECONOMY GAUGE.....	X	20.75	26.25
		— w/Visibility Group <i>(Replaces Electric Clock)</i>	X	NC	NC
(c)Rear Window Defogger <i>(Electric-Type)</i> Required on Coupe in State of New York.					
APPEARANCE					
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15".....	X	15.70	19.85
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL.....	X	26.50	33.50
		— w/"X" Pkg.....	X	10.80	13.65
561	WD	WHEEL DISCS (4).....	X	25.25	31.95
564	CWD	CUSTOM WHEEL COVERS (4) <i>(Included w/"Cassini" Pkg.)</i> ...	X	41.55	52.55
		— w/Brougham Pkg.....	X	16.30	20.60
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" <i>(w/Trim Ring)</i>	X	95.45	120.80
		— w/Brougham Pkg.....	X	70.20	88.85
		— w/"X" Pkg. or "Cassini" Pkg.....	X	41.40	52.35
503	APG	APPEARANCE PROTECTION GROUP <i>(Incl. w/Brougham Pkg.)</i> Includes Scuff Moldings w/Vinyl Insert, Nerfing Strips for Bumpers <i>(Front & Rear)</i> & Grille Perimeter Moldings.....	X	42.70	54.00



1975 Matador — Coupe

Factory Installed Regular Production Options

Dealer Price List
Section 5 Page 7
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
PROTECTION ITEMS					
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards & Color-Keyed Rubber Floor Mats (<i>Front & Rear</i>)	X	\$15.80	\$19.95
871	LGC	LOCKING GAS CAP	X	4.75	6.00
HEAVY DUTY					
661	HDC	HEAVY DUTY COOLING (<i>Std. w/AC</i>) Includes H.D. Radiator, Power-Flex Fan & Fan Shroud.	X	13.40	16.90
665	TP2	TRAILER TOWING PACKAGE No. 2 (<i>Ref. Sec. 1, Page 3 for Complete Details</i>) — Without AC	X	86.90	110.00
		— With AC	X	73.55	93.10
671	HB	HEAVY-DUTY BATTERY — 70-Amp.	X	12.25	15.50
701	HP	HANDLING PACKAGE — H.D. Springs & Shock Absorbers Plus Rear Sway Bar	X	23.80	30.10
703	RSB	REAR SWAY BAR	X	11.85	14.95
721	BH	ENGINE BLOCK HEATER	X	13.40	16.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (<i>Mandatory in State of California</i>)	X	35.55	45.00



1975 "MATADOR" SEDAN/WAGON			COLORS		BLACK				BLUE				GREEN				TAN			
			"T" CODES		61				63				64				66			
			TRIMS		"Tweedlone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydra Pak" Fabric—Std. (Sed.) Opt. (Wag.)	"Tweedlone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydra Pak" Fabric—Std. (Sed.) Opt. (Wag.)	"Tweedlone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydra Pak" Fabric—Std. (Sed.) Opt. (Wag.)	"Tweedlone" Fabric—Std.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Std. (Wag.) Opt. (Sed.)	"Hydra Pak" Fabric—Std. (Sed.) Opt. (Wag.)
MODEL	FRONT SEAT TYPES																			
85-7 4-Dr. Sedan	Bench Seat, Full Back—Std.		A	B				A	B			A	B			A	B			
OPTIONAL "Brougham" Package	Individual Reclining Seats—Std.				L	J				L	J			L	J			L	J	
88-7 4-Dr. Wagon	Bench Seat, Full Back—Std.			B				B				B				B				
OPTIONAL "Brougham" Package	Individual Reclining Seats—Std.				L	J				L	J			L	J			L	J	
STANDARD EXTERIOR COLORS (15)																				
G7	Alpine White	Vinyl Roof	BK	WH	GR			BK	WH			BK	WH	GR		BK	WH	BR		
G9	Med. Blue Met.	Vinyl Roof	BK		WH			BK	WH											
H1	Deep Blue Met.	Vinyl Roof	BK		WH			BK	WH											
J7	Ivory Green	Vinyl Roof	BK	WH	GR							BK	WH	GR						
G3	Dark Green Met.	Vinyl Roof	BK	WH	GR	BU						BK	WH	GR	BU	WH	GR	BU		
E6	Fawn Beige	Vinyl Roof	BK	WH	BU							BK	WH	BU		BK	WH	BU	BR	
J8	Caramel Tan	Vinyl Roof	BK	WH	BU	BR										BK	WH	BU	BR	
F9	Copper Met.	Vinyl Roof	BK	WH	BU	BR										BK	WH	BU	BR	
H4	Dark Cocoa Met.	Vinyl Roof	BK	WH	BU	BR										WH	BU	BR		
H9	Silver Dawn Met.	Vinyl Roof	BK		WH			BK	WH			BK	WH	GR						
H8	Autumn Red Met.	Vinyl Roof	BK		WH											BK	WH	BU		
D7	Trans-AM Red	Vinyl Roof	BK	WH	BU											BK	WH	BU		
G6	Sienna Orange	Vinyl Roof	BK	WH	BU											BK	WH	BU	BR	
E9	Mellow Yellow	Vinyl Roof	BK		WH											BK	WH	BR		
P1	Classic Black	Vinyl Roof	BK		WH			BK	WH			BK	WH			BK	WH			

NOTE: • Two-tone paint: Optional on Sedan and Wagon with Alpine White (G7) in combination with any color listed above.

• "Brougham" package includes Hood Stripe color-keyed to exterior paint.

• Standard vinyl body side scuff moldings are color-keyed to exterior color. Scuff molding omitted on Wagon when Two-tone or Wood-grain is ordered.

1975 Matador – (Sedan/Wagon) Vinyl Roof and Scuff Molding Locations

Dealer Price List
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4 door Sedan with optional vinyl roof (moldings shown are standard).



Station Wagon with optional woodgrain trim (tailgate also has woodgrain trim).



1975 Matador—Sedan/Wagon

STANDARD EQUIPMENT

Dealer Price List
Section 6 Page 3
Issued: October 4, 1974
+ Reissued: March 3, 1975

	SEDAN 85-7	WAG 88-7
Air Cleaner, Cellulose-Fiber for Carburetor.....	STD	STD
Alternator, 37-Amp. (63-Amp. w/Air Conditioning).....	STD	STD
Armrests — Front & Rear.....	STD	STD
Ash Tray — Front & Rear.....	STD	STD
Battery, 50-Amp. (60-Amp. w/360 CID V-8), "Clear-Power" w/Translucent Case.....	STD	STD
Bumper Guards — Front & Rear (Except Rear Wagon).....	STD	STD
Cigarette Lighter.....	STD	STD
Coat Hooks, Two (Four for Wagon).....	STD	STD
Disc Brakes, Manual — Front.....	STD	NA
Power Disc Brakes — Front.....	OPT	STD
Dome Light (Front and Rear Door Switches).....	STD	STD
Energy Absorbing Bumper — Front & Rear.....	STD	STD
Engine — 258 CID, Six 1-Barrel Carburetor.....	STD	STD
Engine Coolant (Protection to —20°F).....	STD	STD
Extra-Quiet Insulation Package — Incl. Undercoating — Full, Hood Insulation; Floor Insulation — Front & Rear; Rear Wheel House Absorption Pads; Rear Shelf Panel Insulation (85-7).....	STD	STD
Floor Covering — Passenger Compartment (Colored Carpet).....	STD	STD
— Cargo Area — Wagon (Rubber).....	NA	STD
— Trunk Mat (Rubber).....	STD	NA
Fuel Filters — Tank and In Line at Carburetor.....	STD	STD
Fuel Tank — 24.9 Gallons, 21.0 on Wagon, w/Fuel Tank Vapor Emission Control System.....	STD	STD
Headlights — Single.....	STD	STD
Horn — Dual.....	STD	STD
Heater — Weather-Eye System.....	STD	STD
Inside Hood Release.....	STD	STD
Lock — Cargo Compartment in Wagon Floor.....	NA	STD
— Glove Box.....	STD	STD
Oil Filter, Full-Flow.....	STD	STD
Seats — Bench Cushion, Full Back on Sedan & Wagon.....	STD	STD
Seat, Cushions — Foam, Front & Rear.....	STD	STD
Scuff Molding Side Vinyl Insert (NA Wagon w/Wood-Grain or Two-Tone).....	STD	STD
Single Exhaust System.....	STD	STD
Steering Wheel — Custom.....	STD	STD
Sway Bar, Front.....	STD	STD
Tailgate, "Dual-Swing" (Wagon).....	NA	STD
+*Transmission — 3-Speed Manual, Full-Synchromesh, Column Shift (6-Cylinder).....	STD	STD
— Automatic Transmission Oil Cooler.....	STD	STD
Wheel Trim — Hub Caps.....	STD	STD

*3-Speed Manual Transmission NA on 88-7 at this time.

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Interlock System
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System (California Only)
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System*
- Catalytic Converter*
- Engine designed to run on non-leaded gasoline only.

* Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Energy Absorbing Front and Rear Bumper Systems
- Front Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System



1975 Matador—Sedan/Wagon

Factory Installed Regular Production Options

Dealer Price List
Section 6 Page 4
Issued: October 4, 1974
+ Reissued: March 3, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			MATADOR 85-7	88-7		
EXTERIOR COLOR						
—	—	COLOR — Two-Tone (Std. Appl. of A.M. Colors)				
		— Sedan.....	X	NA	\$31.60	\$39.95
		— Wagon (Painted Body Side — Panels Accent Molding)	NA	X	59.25	75.00
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATIONS — of Regular Production Exterior Colors/Interior Trim Colors/Rally Stripe Colors Listed in Section 6 Page 1	X	X	16.60	21.00
		VINYL ROOF (Sedan).....	X	NA	79.00	99.95
—	BK	— Black.....	(SPECIFY COLOR DESIRED)			
—	WH	— White.....				
—	GR	— Green.....				
—	BR	— Brown.....				
—	BU	— Buff.....				
—	WO	WOOD-GRAIN, "Color-Keyed" Side & Rear Panels on Wagon	NA	X	88.75	112.30
TIRES						
TIRES						
		SIZE	LOAD RANGE	TYPE	STD.RIM SIZE	
SEDAN						
+ 00	—	F78 x 14	B	Black (Unbelted).....	5.0"	STD NA NC NC
+ 01	—	F78 x 14	B	White (Unbelted).....	5.0"	X NA 28.60 36.20
+ 37	—	FR78 x 14	B	Black—Radial (Steel)....	6.0"	X NA 78.25 99.00
+ 33	—	FR78 x 14	B	White—Radial (Steel)	6.0"	X NA 106.85 135.20
+ 31	—	HR78 x 14	B	Black—Radial (Steel)....	6.0"	X NA 108.55 137.35
+ 35	—	HR78 x 14	B	White—Radial (Steel)	6.0"	X NA 137.15 173.55
WAGON						
+ 00	—	H78 x 14	B	Black (Unbelted).....	6.0"	NA STD NC NC
+ 01	—	H78 x 14	B	White (Unbelted).....	6.0"	NA X 28.60 36.20
+ 31	—	HR78 x 14	B	Black—Radial (Steel)....	6.0"	NA X 78.25 99.00
+ 35	—	HR78 x 14	B	White—Radial (Steel)	6.0"	NA X 106.85 135.20
AXLES						
—	—	OPTIONAL AXLE RATIO.....	X	X	10.80	13.65
		3-SPEED	AUTO.			
		COLUMN	COLUMN			
		258 CID 1B	3.15 Std.			
		—	3.54 Opt.			
		304 CID 2B	3.15 Std.			
		—	3.54 Opt.			
		360 CID 2B	3.15 Std.			
		—	3.54 Opt.			
		360 CID 4B	3.15 Std.			
		—	3.54 Opt.			
TRIM/SEAT						
BENCH CUSHION						
—	A	— Fabric.....	STD	NA	NC	NC
—	B	— Vinyl.....	X	STD	23.10	29.20
INDIVIDUAL RECLINING (w/Brougham Pkg. Only)						
—	J	— Fabric.....	X	NA	NC	NC
—	J	— Fabric.....	NA	X	23.10	29.20
—	L	— Vinyl.....	X	NA	23.10	29.20
—	L	— Vinyl.....	NA	X	NC	NC



1975 Matador—Sedan/Wagon

Factory Installed Regular Production Options

Dealer Price List
Section 6 Page 5
Issued: October 4, 1974

C.C.	COD	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			MATADOR 85-7	88-7		
QUICK ORDER GROUP						
365	Q05	QUICK ORDER GROUP Sedan.....	X	NA	(Ref. Sec. 1 Page 3)	
366	Q06	QUICK ORDER GROUP Wagon.....	NA	X	(Ref. Sec. 1 Page 3)	
ENGINES						
01A	110	(a)258 CID, Six, 1-Barrel.....	STD	STD	NC	NC
01H	150	304 CID, V-8, 2-Barrel.....	X	X	\$78.25	\$99.00
01N	175	360 CID, V-8, 2-Barrel.....	X	X	112.90	142.85
01P	195	360 CID, V-8, 4-Barrel w/Dual Exhaust.....	X	X	199.80	252.85
(a) 258 CID 1B, NA on all Matador in State of California.						
TRANSMISSIONS						
42A	A	TORQUE-COMMAND, Column Shift - 6-Cylinder.....	X	X	199.20	249.00
		— 304 CID.....	X	X	204.20	255.25
		— 360 CID.....	X	X	214.20	267.75
42S	S	3-SPEED MANUAL, Column Shift (258 CID Only).....	STD	(b)	NC	NC
451	TGD	TWIN-GRIP DIFFERENTIAL.....	X	X	39.50	50.00
(b) 3-Speed Manual Transmission NA on 88-7 at this time.						
PACKAGES						
392	MBP	BROUGHAM PACKAGE — Includes Individual Reclining Seats w/Custom Fabric (Sed.) Vinyl (Wag.); Custom Door Panels; Woodgrain Instrument Panel & Steering Wheel Overlay; Carpet—Trunk Floor (Sedan), Carpet—Cargo Area (Wagon); Stainless Surround Molding; Brake, Clutch, Parking Brake, Accelerator Pedals; Wheel Discs (4); "Brougham" Script; Chrome Overlay on Back Panel; Rocker Panel Moldings (NA Wag. w/Woodgrain or Two-Tone); Hood Stripe; Roof Rack & Tailgate Air Deflector (Wagon); Moldings—Belt, Door & Rear Quarters.				
		— Sedan.....	X	NA	141.45	179.00
		— Wagon.....	NA	X	204.65	259.00
POWER						
481	PS	POWER STEERING (Required w/AC).....	X	X	102.70	129.95
492	DB	POWER DISC BRAKES — Front.....	X	STD	44.75	56.60
501	PW1	POWER LIFT WINDOW, Tailgate - Wagon (Std. on 3-Seat Wagon).....	NA	X	30.85	39.00
504	PW4	(c)POWER LIFT WINDOWS, Side.....	X	X	103.50	131.00
505	PW5	(c)POWER LIFT WINDOWS, Side & Tailgate.....	NA	X	134.30	170.00
(c) Available w/Brougham Package Only.						
AUDIO						
622	RP	AM PUSH-BUTTON RADIO.....	X	X	57.30	72.50
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — (2-Door Mounted Speakers and 2-Rear Speakers).....	X	X	181.85	230.15
631	RS	REAR SPEAKER (w/AM Radio Only).....	X	NA	15.80	20.00
632	STR	ENTERTAINMENT CENTER — Stereo 8 Track Tape Player w/AM/FM Stereo Radio (w/4 Speakers).....	X	X	237.00	299.95



1975 Matador—Sedan/Wagon

Factory Installed Regular Production Options

Dealer Price List
Section 6 Page 6
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			MATADOR 85-7	88-7		
CONVENIENCE						
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Front Doors.....	X	X	\$ 5.05	\$ 6.35
462	AC	ALL-SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, 50-Amp. Battery (60-Amp. w/360) 63-Amp. Alternator w/6-Cyl. (62-Amp. w/V-8) (Requires Power Steering).....	X	X	355.50	450.00
511	TG	TINTED GLASS — All Windows (Recommended w/AC).....	X	X	38.75	49.00
512	TW	TINTED GLASS — Windshield.....	X	X	31.35	39.65
521	TS	THIRD SEAT — Wagon - Includes 2-Seat Belts, Carpet Cargo Mat & Power Lift Tailgate Window.....	NA	X	95.60	121.00
524	RWD	(d)REAR WINDOW DEFOGGER (Electric) — Includes 55-Amp. Alternator w/6-Cyl. (51-Amp. w/V-8) & Tinted Rear Glass.....	X	NA	55.30	69.95
445	TAD	TAILGATE AIR DEFLECTOR — Wagon.....	NA	X	18.15	22.95
532	RR	LUGGAGE RACK, Roof-Top - Wagon.....	NA	X	46.65	59.00
471	ASC	CRUISE-COMMAND AUTO. SPEED CONTROL SYSTEM (w/Auto. Trans. Only).....	X	X	54.55	69.00
541	ASW	ADJUST-O-TILT STEERING WHEEL (w/Auto. Trans. Only)	X	X	40.70	51.50
381	VG	VISIBILITY GROUP — Includes Remote-Control Left Outside Mirror, Visor Vanity Mirror, Deluxe Electric Wipers Intermittent-Action, Electric Clock & Inside Hood Release.....	X	X	47.40	59.95
382	IHR	INSIDE HOOD RELEASE.....	X	X	11.05	13.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	X	20.75	26.25
591	LG	LIGHT GROUP — Trunk or Cargo Light, Two Courtesy Lights, Glove Box Light, Ash Tray Light, Parking Brake Warning Light & Headlights-On Warning Buzzer.....	X	X	26.70	33.75
584	ROR	REMOTE CONTROL RIGHT OUTSIDE MIRROR (Avail. w/Visibility Group Only).....	X	X	20.55	26.00
603	FEG	FUEL ECONOMY GAUGE.....	X	X	20.75	26.25
		— w/Visibility Group (Replaces Electric Clock).....	X	X	NC	NC
(d)Rear Window Defogger (Electric-Type) Required on Sedan in State of New York.						
APPEARANCE						
553	SSW	SPORTS STEERING WHEEL, 3-Spokes, 15".....	X	X	15.70	19.85
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL.....	X	X	26.50	33.50
561	WD	WHEEL DISCS (4).....	X	X	25.25	31.95
564	CWD	CUSTOM WHEEL COVERS (4).....	X	X	41.55	52.55
		— w/Brougham Pkg.....	X	X	16.30	20.60
562	SRW	STYLED ROAD WHEELS (4) 14" x 6" (w/Trim Ring).....	X	X	95.45	120.80
		— w/Brougham Pkg.....	X	X	70.20	88.85
PROTECTION ITEMS						
711	PG	PROTECTION GROUP — Includes Stainless Steel Door Edge Guards & Color-Keyed Rubber Floor Mats.....	X	X	15.80	19.95
871	LGC	LOCKING GAS CAP.....	X	X	4.75	6.00
HEAVY DUTY						
661	HDC	HEAVY DUTY COOLING (Std. w/AC) Includes H.D. Radiator, Power-Flex Fan & Fan Shroud.....	X	X	13.40	16.90
665	TP2	TRAILER TOWING PACKAGE No. 2 (Ref. Sec. 1, Page 3 for Complete Details) — Without AC.....	X	X	86.90	110.00
		— With AC.....	X	X	73.55	93.10
671	HB	HEAVY-DUTY BATTERY — 70-Amp.....	X	X	12.25	15.50
701	HP	HANDLING PACKAGE — H.D. Springs & Shock Absorbers Plus Rear Sway Bar.....	X	X	23.80	30.10
703	RSB	REAR SWAY BAR.....	X	X	11.85	14.95
721	BH	ENGINE BLOCK HEATER.....	X	X	13.40	16.95
MISCELLANEOUS						
A61	CAL	CALIFORNIA EMISSION SYSTEM AND FACTORY TESTING (Mandatory in State of California).....	X	X	35.55	45.00

pacer
pacer
pacer



Pacer "D/L"



Pacer



Pacer "X"



1975 "PACER" SEAT, TRIM, COLOR & VINYL ROOF AVAILABILITY		COLORS	BLACK					BK WH	BLUE					BL WH	BERRY					BE WH	TAN					TN WH
		TRIM CODES	21					28	23					83	25					85	26					86
		TRIMS	"Diamant" Fabric—Std.	"Hyde-Park" Fabric—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Basketry" Print Fab.—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Diamant" Fabric—Std.	"Hyde-Park" Fabric—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Basketry" Print Fab.—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Basketry" Print Fab.—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Diamant" Fabric—Std.	"Hyde-Park" Fabric—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.	"Basketry" Print Fab.—Opt.	"Sport-Knit" Vinyl—Opt.	"Soft-Touch" Vinyl—Opt.
MODEL	FRONT SEAT—TYPE																									
66-7 P A C E R	Full Cushion—Split Back—Std. Bench Seat	E	F					F		E	F			F		E	F			F	E	F			F	
	Bucket Seats—Std. w "X" Pkg. Opt. on Base Vehicle & D/L Pkg.				Q				Q				Q		Q				Q					Q		Q
	Individual Reclining Seats Avail. w D L Pkg. "Only"		K			N					K			N			K			N		K			N	

STANDARD EXTERIOR COLORS (15)

G7	Alpine White	Vinyl Roof	WH	BK	WH BK	WH	BL	BK	WH BL	WH	BE	BK	WH BE	WH	TN	BK	WH TN
G8	Pastel Blue	Vinyl Roof	BL	BK	WH	BL BK	WH	BL BK	WH BL								
G9	Med. Blue Met.	Vinyl Roof	BL	BK	WH	BL BK	WH	BL BK	WH BL								
	w/Pastel Blue			■				■									
	w/Alpine Wht.			■				■									
J7	Ivory Green	Vinyl Roof	WH	BK	WH BK												
G3	Dark Green Met.	Vinyl Roof	WH	BK	WH BK									WH	BK		WH
	w/Ivory Grn.			■				■									
H6	Golden Jade Met.	Vinyl Roof	WH	BK	WH BK									WH	BK		
	w/Alpine Wht.			■				■									
E6	Fawn Beige	Vinyl Roof	BK	TN	BK TN									BK	TN		BK TN
J8	Caramel Tan	Vinyl Roof	BK	TN	WH BK TN									BK	WH TN		BK WH TN
	w/Fawn Beige			■											■		■
H4	Dark Cocoa Met.	Vinyl Roof	BK	TN	WH BK WH TN									BK	WH TN		BK WH TN
	w/Caramel Tan														■		■
H9	Silver Dawn Met.	Vinyl Roof	BK	WH	BK WH	BK	WH	BL	BL WH	BE	BK	WH	BE WH				
H7	Aztec Copper Met.	Vinyl Roof	BK	WH	BE BK WH BE					BK	WH	BE	WH				
H8	Autumn Red Met.	Vinyl Roof	BK	WH	BE BK WH BE					BK	WH	BE	BK WH BE	BE	BK	WH	BE WH
	w/Fawn Beige										■				■		
J2	Brandywine Met.	Vinyl Roof	BK	WH	BE BK WH BE					BK	WH	BE	BK WH BE				
	w/Alpine Wht.			■				■			■		■				
D7	Red	Vinyl Roof	BK	WH	BK WH									BK	WH		
	w/Alpine Wht.			■				■									
E9	Mellow Yellow	Vinyl Roof	BK	WH	BK WH									BK	TN	WH	WH
	w/Alpine Wht.			■				■							■		■

NOTE: ■—Indicates two-tone trim availability.

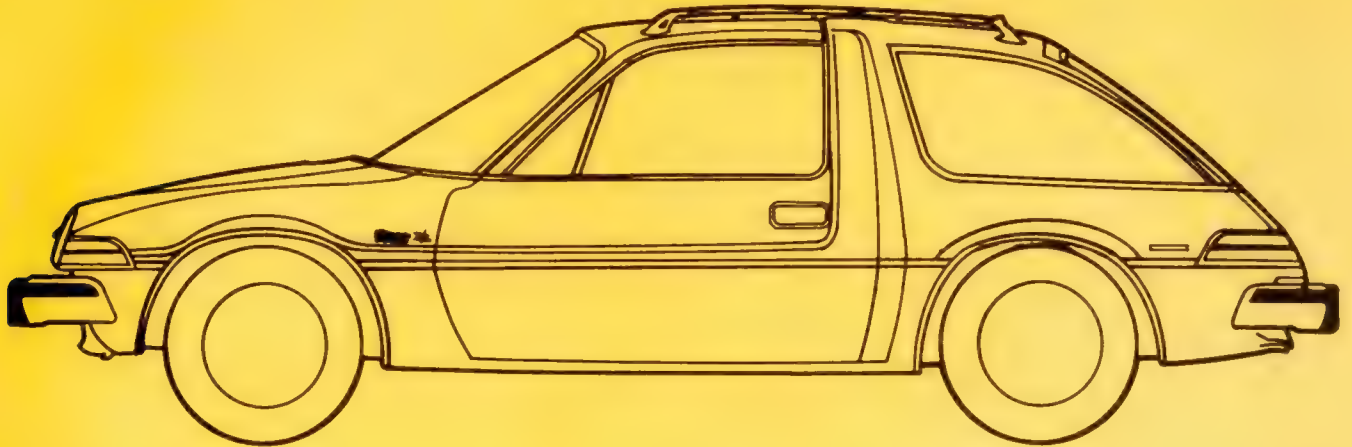
NOTE: Vinyl roofs cannot be ordered with two-tones.

NOTE: When interiors 28, 83, 85, and 86 are specified, the 'B' and 'C' pillars, seats, door panels, rear qtr. panels, headlining, and sun visors are white. The remaining interior components are in the 'Accent' color.

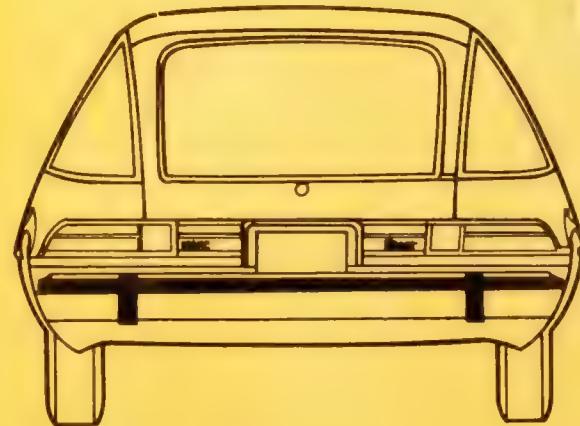
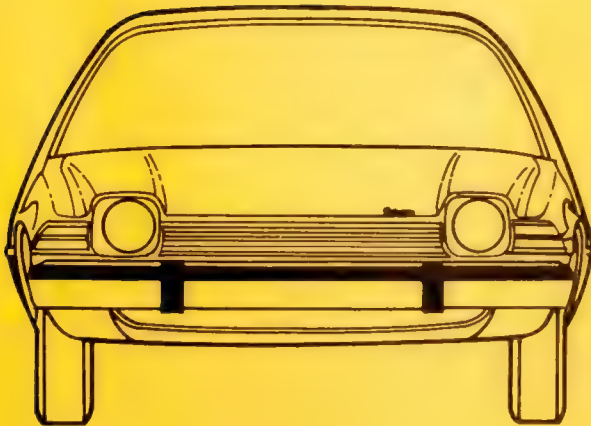
1975 Pacer

Body Molding and Ornamentation

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Pacer D/L with side scuff moldings (front & rear scuff extensions available with two-tone paint or protection group) bumper nerfing strips (Std. with D/L Pkg.) and optional roof rack.



Front and Rear View of Pacer D/L with bumper nerfing strips (Std. with D/L Pkg.)

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1975 Pacer

STANDARD EQUIPMENT

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PACER 66-7

Air Cleaner, Cellulose-Fiber for Carburetor.....	STD
Alternator, 37-Amp. (55-Amp. w/Air Conditioning).....	STD
Armrests — Front.....	STD
Ash Trays — Front (Dash) & Rear (Right Side Only).....	STD
Battery, 50-Amp., "Clear-Power" w/Translucent Case.....	STD
Bumper Guards — Front & Rear.....	STD
Cigarette Lighter.....	STD
Coat Hooks, (2).....	STD
Dome Light.....	STD
Energy Absorbing Bumpers — Front & Rear.....	STD
Engine — 232 CID, Six, 1-Barrel Carburetor (w/2.73 Axle Ratio).....	STD
Engine Coolant (Protection to —20° F).....	STD
Floor Covering — Passenger Compartment (Color Keyed Carpet).....	STD
— Cargo Mat (Rubber).....	STD
Fuel Filters — Tank and In Line at Carburetor.....	STD
Fuel Tank — 22 Gallons w/Fuel Tank Vapor Emission Control System.....	STD
Glove-Box Door & Lock.....	STD
Headlights — Single.....	STD
Horn — Single.....	STD
Weather-Eye Heating System.....	STD
Inside Hood Release.....	STD
Mirrors — Left Outside Rear View Mirror.....	STD
— 10" Inside Rear View Mirror (Non-Tilt).....	STD
Oil Filter, Full-Flow.....	STD
Seats — Bench Fabric.....	STD
Seat, Cushions-Foam — Front (Split Back).....	STD
— Rear (Fold Down).....	STD
Scuff Molding — Between Front & Rear Wheel Openings.....	STD
Steering — Rack and Pinion.....	STD
Steering Wheel — Custom.....	STD
Rear Lift Window.....	STD
Transmission — 3-Speed Manual Column Shift (Full-Synchromesh).....	STD
— Automatic Transmission Oil Cooler.....	STD
Wheel Trim — Hub Caps.....	STD

"SAFE-COMMAND" STANDARD FEATURES

AMC "SAFE-COMMAND" FEATURES are designed into every 1975 AMC vehicle and conform to the Federal Motor Vehicle Safety Standards applicable at the time of manufacture. Here are some of the items included to protect you and your passengers:

General Equipment

- Lap and Shoulder Belt Restraint System w/Seat Belt Warning Light
- Safety-Designed Energy Absorbing Steering Column and Wheel
- Certified Flame Retardant Fabrics
- Two Front Head Restraints
- Front Seat Back Locks
- Weather-Eye Heating and Defrosting System
- 2-Speed Electric Wipers and Washers
- Left-Hand Outside Rear View Mirror
- Inside Rear View Mirror
- Double-Safety Brake System with Warning Light
- Penetration Resistant Windshield
- Tempered Side and Rear Glass
- Guard-Rail Doors
- Automatic Back-Up Lights
- Side Marker Lamps & Reflectors
- 4-Way Hazard Warning Signals

AMC Anti-Pollution Devices:

- Fuel Vapor Control System
- Thermostatically-Controlled Air Cleaner
- Transmission-Controlled Spark System (California Only)
- Exhaust Gas Recirculation System
- Air Injection "Air Guard" System*
- Catalytic Converter (California Only)
- Engine designed to run on non-leaded gasoline only.

*Only on certain models.

AMC Special Features:

- Single Unit Body Construction
- Front & Rear Bumper Guards
- Electronic Ignition
- Self-Adjusting Brake Linings
- Anti-Theft Ignition, Steering, and Transmission System
- Rack & Pinion Steering





1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
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C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF.'S. SUGG'D. RETAIL PRICE
EXTERIOR COLOR					
—	—	COLOR — TWO-TONE — Application of Standard Pacer Colors (Refer Section 4 Page 1).....	X	\$ 40.70	\$ 49.00
841	SP	SPECIAL (NON-RECOMMENDED) COLOR COMBINATION — of Regular Production Exterior Colors/Interior Trim Colors (Refer Section 4 Page 1).....	X	16.60	20.00
—	—	VINYL ROOF (See Trim Chart).....	X	83.00	99.95
—	BK	Black.....	(SPECIFY COLOR DESIRED)		
—	WH	White.....			
—	BL	Blue.....			
—	BE	Berry.....			
—	TN	Tan.....			
TIRES					
TIRES					
		SIZE LOAD TYPE STD. RIM			
		RANGE SIZE			
00	—	6.95 x 14 B Black (Unbelted).....	4.5"	STD	NC
01	—	6.95 x 14 B White (Unbelted).....	4.5"	X	28.60
12	—	D78 x 14 B Black (Unbelted).....	5.0"	X	12.90
09	—	(a) D78 x 14 B White (Unbelted).....	5.0"	X	41.50
25	—	DR78 x 14 B Black-Radial (Steel).....	6.0"	X	98.45
28	—	DR78 x 14 B White-Radial (Steel).....	6.0"	X	127.05
36	—	DR78 x 14 B Black w/White Letters- Radial (Steel).....	6.0"	X	137.05
18	—	DR70 x 14 B Black w/White Letters- Radial (Steel).....	6.0"	X	153.65
(a) D78 x 14 WH. Tires may be substituted for the DR78 x 14 Tires with the "X" Pkg.					
—	—	OPTIONAL AXLE RATIO.....	X	10.20	12.25
3-SPEED 3-SPEED AUTO. AUTO. COLUMN FLOOR COLUMN FLOOR 232 CID 1B } 2.73 STD* 2.73 STD* 2.73 STD* 2.73 STD* 258 CID 1B } 3.08 OPT 3.08 OPT 3.08 OPT 3.08 OPT *3.08 Axle Ratio Std. on California Cars (2.73 NA)					
QUICK ORDER GROUP					
369	Q09	QUICK ORDER GROUP PACER.....	X	(Refer Section 1 Page 3)	
TRIM/SEAT					
BENCH CUSHION					
—	E	— "Diamant" Fabric.....	STD	NC	NC
—	F	— "Sport-Knit" Vinyl.....	X	16.60	19.95
INDIVIDUAL RECLINING SEATS (D/L Pkg. Only)					
—	N	— "Basketry Print" Fabric (Std. w/D/L Pkg.).....	X	NC	NC
—	K	— "Hyde-Park" Fabric (Opt. w/D/L Pkg.).....	X	16.60	19.95
BUCKET SEATS					
—	Q	— "Sof-Touch" Vinyl (Std. w/"X" Pkg.).....	X	82.20	99.00
—	—	— with D/L Pkg.....	X	16.60	19.95



1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
Section 4 Page 5
Issued: January 14, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
ENGINES					
01E	100	232 CID, Six, 1-Barrel.	STD	NC	NC
01A	110	258 CID, Six, 1-Barrel.	X	\$57.30	\$69.00
TRANSMISSIONS					
42A	A	TORQUE-COMMAND, Column Shift.	X	199.20	239.95
42C	C	TORQUE-COMMAND, Floor Shift w/Console (Avail. w/ Bucket Seats or Individual Reclining Seats Only).	X	215.80	259.95
42S	S	3-SPEED MANUAL, Column Shift.	STD	NC	NC
42E	E	3-SPEED MANUAL, Floor Shift (Avail. w/ Bucket Seats or Individual Reclining Seats Only, Incl. w/ "X" Pkg.).	X	16.60	19.95
42O	O	3-SPEED MANUAL, Column Shift w/OVERDRIVE.	X	123.70	149.00
451	TGD	TWIN-GRIP DIFFERENTIAL.	X	38.20	46.00
PACKAGES					
476	PX	PACER "X" PACKAGE (NA w/D/L Pkg.) — Includes 3-Speed Manual, Floor Shift; Slot-Style Wheels; Front Sway Bar; Color-Keyed Scuff Molding; Bumper Nerfing Strips; Decor Package; Sports Steering Wheel; Bucket Seats in "Sof-Touch" Vinyl; Woodgrain Instrument Panel Overlay, Custom Door Trim w/Vinyl Inserts, Door Pull Straps, & Vinyl Rear Wheelhouse Pads; Unique Headliner; Pacer "X" Ornamentation (Exterior); Extra-Quiet Insulation Package (Requires "D" Size Radial Tires)	X	281.40	339.00
391	PDL	PACER D/L PACKAGE (NA w/"X" Pkg.) — Includes Wheel Discs; Front Sway Bar; Color-Keyed Scuff Molding; Bumper Nerfing Strips; Lower Back Panel Overlay; Decor Package; Woodgrain Steering Wheel Overlay; Individual Reclining Seats in "Basketry Print" Fabric; Woodgrain Instrument Panel Overlay; Custom Door Trim w/Fabric Inserts, Door Pull Straps, & Vinyl Rear Wheelhouse Pads; Unique Headliner; D/L Ornamentation; & Extra-Quiet Insulation Package.	X	239.90	289.00
691	DG	DECOR PACKAGE — Includes Wheelip Molding; Upper Door Molding; Rear Hood Molding; Bright License Plate Surround Molding (Incl. in D/L & "X" Pkg.).	X	40.70	49.00
POWER					
481	PS	POWER STEERING.	X	98.80	119.00
492	DB	POWER DISC BRAKES — Front (Incl. 5" Wheel Rim).	X	65.90	79.35
493	MDB	MANUAL DISC BRAKES — Front (Incl. 5" Wheel Rim).	X	39.25	47.25
AUDIO					
622	RP	AM PUSH-BUTTON RADIO.	X	57.30	69.00
623	RFM	AM/FM PUSH-BUTTON MULTI-PLEX STEREO RADIO — w/4 Speakers.	X	148.60	179.00
631	RS	REAR SPEAKER (w/AM Radio Only).	X	15.80	19.00
632	STR	ENTERTAINMENT CENTER — Stereo 8-Track Tape Player & AM/FM Push-Button Stereo Radio (w/4 Speakers).	X	248.20	299.00





1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
Section 4 Page 6
Issued: January 14, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
CONVENIENCE					
371	SLC	STORAGE/LITTER CONTAINERS — Pouches for both Lower Front Door Panels <i>(NA w/Stereo Radio)</i>	X	\$ 5.05	\$ 6.05
446	HCH	HIDDEN COMPARTMENT — <i>(Removable Design)</i>	X	24.10	29.00
462	AC	ALL SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, Flex Fan, & 55-Amp. Alternator <i>(Requires Tinted Glass-All Windows; 258 CID Engine Recommended)</i>	X	332.00	399.95
511	TG	TINTED GLASS — All Windows <i>(Required w/AC)</i>	X	40.70	49.00
524	RWD	REAR WINDOW DEFOGGER <i>(Electric)</i> — Includes 55-Amp. Alternator & Tinted Rear Glass.....	X	49.80	59.95
403	RWW	REAR WINDOW WASHER/WIPER PACKAGE	X	41.50	49.95
404	RVP	REAR VISIBILITY PACKAGE — Includes Rear Window Washer/Wiper Package & Rear Window Defogger <i>(Electric)</i>	X	83.00	99.95
532	RR	ROOF RACK	X	41.50	49.95
507	DVW	DOOR VENT WINDOWS	X	24.90	29.95
931	ASC	CRUISE COMMAND AUTO. SPEED CONTROL SYSTEM <i>(w/Auto. Trans. Only)</i>	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL <i>(Avail. Only w/Auto. Trans. Column)</i>	X	40.70	49.00
381	VG	VISIBILITY GROUP — Includes Remote Control Left Outside Mirror; Visor Vanity Mirror; 12" Day/Nite Mirror; Deluxe Electric Wipers Intermittent-Action; Dual Horns & Electric Clock.....	X	41.50	49.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	20.75	24.95
604	FEL	FUEL ECONOMY LIGHT — <i>(NA w/Overdrive)</i>	X	12.45	15.00
591	LG	LIGHT GROUP — Includes Cargo Light; Two Courtesy Lights; Glove Box Light; Ash Tray Light; Headlights-on Warning Buzzer; Engine Compartment Light & Parking Brake Warning Light.....	X	29.05	34.95
APPEARANCE					
553	SSW	SPORTS STEERING WHEEL — 3-Spokes, 15" <i>(Incl. w/"X" Pkg.)</i>	X	15.70	18.90
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	X	26.50	31.90
		— w/"X" Package.....	X	10.80	13.00
561	WD	WHEEL DISCS (4) <i>(Incl. w/D/L Pkg.)</i>	X	24.90	29.95
562	SRW	STYLED ROAD WHEELS (4) — 14" x 6" w/Trim Ring <i>(Avail. only w/"D" Size Tires)</i>	X	95.45	115.00
		— w/"X" Package.....	X	41.50	50.00
		— w/D/L Package.....	X	70.60	85.05
566	PAW	ALUMINUM STYLED WHEELS (4) — 14" x 6" <i>(Avail. only w/"D" Size Tires)</i>	X	166.00	200.00
		— w/"X" Package.....	X	112.05	135.00
		— w/D/L Package.....	X	141.15	170.05



American Motors Sales Corporation
CAR ORDERING GUIDE and PRICE LIST
1975 Pacer Announcement Packages

Supplement to:
Car Ordering Guide and Price List
Section 1 Page 1B
Issued: January 14, 1975

CC	CODE	EQUIPMENT AND DESCRIPTION	TOTAL DEALER BILLING	MANUFS. SUGG'D. RETAIL PRICE
641	AP1	ANNOUNCEMENT PACKAGE 1 — Includes Power Steering and Tinted Glass — All Windows.	\$ 115.40	\$ 139.00
642	AP2	ANNOUNCEMENT PACKAGE 2 — Includes Power Disc Brakes, Front Sway Bar, and Steel Belted Radial Tires		
		25 — w/BSW DR78 x 14 Radial Tires (<i>Steel</i>).	140.30	169.00
		28 — w/WSW DR78 x 14 Radial Tires (<i>Steel</i>).	168.90	203.45
		36 — w/RWL DR78 x 14 Radial Tires (<i>Steel</i>).	178.90	215.50
		18 — w/RWL DR70 x 14 Radial Tires (<i>Steel</i>).	195.50	235.50

Pacer Announcement Package discounts will be incorporated into the Pacer Quick Order Group for the duration of the Announcement Package promotion. To order Pacer Announcement Packages check the desired Package(s) under the Miscellaneous Section on the Pacer Order Form.



1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
Section 4 Page 7
Issued: January 14, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S SUGG'D. RETAIL PRICE
PROTECTION					
651	EQI	EXTRA-QUIET INSULATION PACKAGE/CARGO AREA CARPET — Includes Cargo Floor Deadner, Roof Insulation Pad; Rear Wheelhouse Sound Absorbtion Pad; Full Undercoating and Rear Floor Insulation (<i>Incl. in "X" & D/L Pkg.</i>)	X	\$ 24.90	\$ 29.95
711	PG	PROTECTION GROUP — Includes Floor Mats (<i>Front - Rubber w/Carpet Insert, Rear Rubber Only</i>), Rocker Panel Moldings & Scuff Molding Extensions.	X	29.05	34.95
871	LGC	LOCKING GAS CAP	X	4.70	5.65
811	BNS	BUMPER NERFING STRIPS (<i>Incl. w/ "X" & D/L Pkg.</i>)	X	15.80	19.00
HEAVY DUTY					
671	HB	HEAVY DUTY BATTERY — 70-Amp.	X	11.75	14.15
701	HP	HANDLING PACKAGE — Includes Front Sway Bar, H.D. Springs & H.D. Shocks.	X	24.90	29.95
		— w/ "X" or D/L Pkg.	X	12.45	15.00
702	FSB	FRONT SWAY BAR — (<i>included in Handling Pkg., "X", & D/L Pkg.</i>)	X	12.45	14.95
661	HDC	H.D. ENGINE COOLING SYSTEM (STD w/AC) — Includes H.D. Radiator, Power Flex Fan and Fan Shroud.	X	13.35	16.05
721	BH	ENGINE BLOCK HEATER	X	13.25	15.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING (<i>Mandatory in State of California</i>)	X	37.35	45.00



1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
Section 4 Page 6
Issued: January 14, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
CONVENIENCE					
371	SLC	STOWAGE/LITTER CONTAINERS — Pouches for both Lower Front Door Panels <i>(NA w/Stereo Radio)</i>	X	\$ 5.05	\$ 6.05
446	HCH	HIDDEN COMPARTMENT — <i>(Removable Design)</i>	X	24.10	29.00
462	AC	ALL SEASON AIR CONDITIONING SYSTEM — Includes H.D. Engine Cooling System, Flex Fan, & 55-Amp. Alternator <i>(Requires Tinted Glass-All Windows; 258 CID Engine Recommended)</i>	X	332.00	399.95
511	TG	TINTED GLASS — All Windows <i>(Required w/AC)</i>	X	40.70	49.00
524	RWD	REAR WINDOW DEFOGGER <i>(Electric)</i> — Includes 55-Amp. Alternator & Tinted Rear Glass.....	X	49.80	59.95
403	RWW	REAR WINDOW WASHER/WIPER PACKAGE	X	41.50	49.95
404	RVP	REAR VISIBILITY PACKAGE — Includes Rear Window Washer/Wiper Package & Rear Window Defogger <i>(Electric)</i>	X	83.00	99.95
532	RR	ROOF RACK	X	41.50	49.95
507	DVW	DOOR VENT WINDOWS	X	24.90	29.95
931	ASC	CRUISE COMMAND AUTO. SPEED CONTROL SYSTEM <i>(w/Auto. Trans. Only)</i>	X	53.95	65.00
541	ASW	ADJUST-O-TILT STEERING WHEEL <i>(Avail. Only w/Auto. Trans. Column)</i>	X	40.70	49.00
381	VG	VISIBILITY GROUP — Includes Remote Control Left Outside Mirror; Visor Vanity Mirror; 12" Day/Nite Mirror; Deluxe Electric Wipers Intermittent-Action; Dual Horns & Electric Clock.....	X	41.50	49.95
571	DW	DELUXE ELECTRIC WIPERS — Intermittent-Action.....	X	20.75	24.95
604	FEL	FUEL ECONOMY LIGHT — <i>(NA w/Overdrive)</i>	X	12.45	15.00
591	LG	LIGHT GROUP — Includes Cargo Light; Two Courtesy Lights; Glove Box Light; Ash Tray Light; Headlights-on Warning Buzzer; Engine Compartment Light & Parking Brake Warning Light.....	X	29.05	34.95
APPEARANCE					
553	SSW	SPORTS STEERING WHEEL — 3-Spokes, 15" <i>(Incl. w/"X" Pkg.)</i>	X	15.70	18.90
554	LWW	LEATHER WRAPPED SPORTS STEERING WHEEL	X	26.50	31.90
		— w/"X" Package.....	X	10.80	13.00
561	WD	WHEEL DISCS (4) <i>(Incl. w/D/L Pkg.)</i>	X	24.90	29.95
562	SRW	STYLED ROAD WHEELS (4) — 14" x 6" w/Trim Ring <i>(Avail. only w/"D" Size Tires)</i>	X	95.45	115.00
		— w/"X" Package.....	X	41.50	50.00
		— w/D/L Package.....	X	70.60	85.05
566	PAW	ALUMINUM STYLED WHEELS (4) — 14" x 6" <i>(Avail. only w/"D" Size Tires)</i>	X	166.00	200.00
		— w/"X" Package.....	X	112.05	135.00
		— w/D/L Package.....	X	141.15	170.05



Date		Time		Location		Remarks	
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197	198	373	374	375	376	377	



1975 Pacer

Factory Installed Regular Production Options

Dealer Price List
Section 4 Page 7
Issued: January 14, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S SUGG'D. RETAIL PRICE
PROTECTION					
651	EQI	EXTRA-QUIET INSULATION PACKAGE/CARGO AREA CARPET — Includes Cargo Floor Deadner, Roof Insulation Pad; Rear Wheelhouse Sound Absorbtion Pad; Full Undercoating and Rear Floor Insulation <i>(Incl. in "X" & D/L Pkg.)</i>	X	\$ 24.90	\$ 29.95
711	PG	PROTECTION GROUP — Includes Floor Mats <i>(Front - Rubber w/Carpet Insert, Rear Rubber Only)</i> , Rocker Panel Moldings & Scuff Molding Extensions.	X	29.05	34.95
871	LGC	LOCKING GAS CAP	X	4.70	5.65
811	BNS	BUMPER NERFING STRIPS <i>(Incl. w/"X" & D/L Pkg.)</i>	X	15.80	19.00
HEAVY DUTY					
671	HB	HEAVY DUTY BATTERY — 70-Amp.	X	11.75	14.15
701	HP	HANDLING PACKAGE — Includes Front Sway Bar, H.D. Springs & H.D. Shocks.	X	24.90	29.95
		— w/"X" or D/L Pkg.	X	12.45	15.00
702	FSB	FRONT SWAY BAR — <i>(included in Handling Pkg., "X", & D/L Pkg.)</i>	X	12.45	14.95
661	HDC	H.D. ENGINE COOLING SYSTEM (STD w/AC) — Includes H.D. Radiator, Power Flex Fan and Fan Shroud.	X	13.35	16.05
721	BH	ENGINE BLOCK HEATER	X	13.25	15.95
MISCELLANEOUS					
A61	CAL	CALIFORNIA EMISSION SYSTEM & FACTORY TESTING <i>(Mandatory in State of California)</i>	X	37.35	45.00

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1975

Special Fleet Instructions

Dealer Price List
Section 7 Page 1
Issued: October 4, 1974**CITY, COUNTY AND STATE BIDS**

When a Bid Performance Bond is required, the Dealer obtaining and furnishing such bond does so at his sole risk and cost. In such cases, it is imperative that the Dealer request verification of American Motors' ability to deliver in accordance with the bid terms from the Fleet Sales Department in Detroit prior to submitting the bid.

SPECIAL EQUIPMENT NOT SHOWN ON THIS BULLETIN — Contact your Zone Office for assistance when required to furnish equipment not shown. **Orders for cars requiring equipment not released in this bulletin cannot be forwarded to factory until release has been obtained and the Zone Office has secured Fleet Department approval.**

ORDERING CARS WITH SPECIAL PAINT —

CODE	PAINT COLOR	MANUFACTURER'S NUMBER	COMPANY AND/OR AGENCY
11	Bell White	966-AF079	A.T. & T. System (<i>Bell System</i>)
26	Copco Turquoise	966-037	Consumers Power
55	Westminister Green	966-78644	States of Florida, New Hampshire
—	D.P.&L. Green	64-879 (<i>Jones-Dabney</i>)	Dallas Power and Light
57	White	966-93774	National Cash Register
05	Tri-Tone	966 AL323 (<i>Blue</i>)	Consolidated Edison of New York
88	Tri-Tone	966-21667 (<i>White</i>)	Consolidated Edison of New York
06	Tri-Tone	966-24938 (<i>Gray</i>)	Consolidated Edison of New York
73	Corinthian White	966-94126	Alabama Power Co.
—	Woodsmoke Gray	966-90675	Pennsylvania Power & Light
—	Peco Beige	966-96261	Philadelphia Electric Co.
—	White	966-95692	General Tel. & Tel.
74	Gold	966-95915	General Tel. & Tel.
—	Terminex Orange	966-34332	Cook Industries, Inc.
—	Yellow (<i>Bottom</i>)	966-59549	Baroid Division
—	Red (<i>Top</i>)	966-5948H	Baroid Division
—	Island Green	966-81388	Texas Electric Service Inc.

Colors not stocked at the factory will be supplied provided **paint name, number and paint supplier are forwarded to Fleet Car Distribution in Kenosha**, together with a paint chip or sample where possible (*see note below*). A delay of approximately three weeks should be anticipated when special paints are ordered. This will allow time for procurement of the paint and scheduling. When special paint schemes or non-standard two tone areas are involved, a diagram of the car showing the color numbers by area must also be supplied. **Car orders for such special paint schemes or non-standard areas are not to be forwarded to the factory until Central Office Vehicle Distribution has obtained Production Planning and Price Analysis approval and, in turn, has advised the Zone Vehicle Distribution Manager. Necessary details are to be typed on factory orders.**

When special colors are ordered, no extra charge is made unless two-tone is specified, then regular two-tone charges apply. Charges for special paint schemes will be determined by the Pricing and Product Analysis Department prior to production and upon receipt of a diagram of the car showing the required color scheme. **When special colors or special paint areas are ordered, all standard paint stripes will be deleted unless customer specifically requests application.**

A.T. & T. System (*Bell Telephone*) Stripes — Seals — Name Strips — Prices for factory installation of identification materials, as listed by A.T. & T. Code Symbols on Bell Telephone Co. purchase orders issued to Dealers, may be obtained from Zone Vehicle Distribution Managers.

NOTE: Some special paint-color formulations are susceptible to "spotting" when certain airborne contaminants are deposited on the painted surfaces and are not quickly removed. (*Regular production colors are formulated to minimize this characteristic.*) American Motors will not accept responsibility for any formulation that is unusually susceptible to such spotting.



1975 Gremlin

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 2
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY GREMLIN	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
HEAVY DUTY & FLEET OPTIONS					
412	DN	DAY/NIGHT REAR VIEW MIRROR — 12".....	X	\$ 6.75	\$ 8.10
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR.....	X	10.75	12.95
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — Manual (L & R) (N/A w/VG).....	X	10.75	12.95
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — w/Left Remote Control (N/A w/VG).....	X	21.50	25.90
702	FSB	FRONT SWAY BAR (Avail. w/6-Cylinder Only. Std. V-8).....	X	11.50	13.85
751	HCF	H.D. SEAT CUSHION — Front Only.....	X	8.25	9.90
771	HC	H.D. CLUTCH (10") — 6-Cylinder Only.....	X	10.75	12.95
791	CIG	CIGARETTE LIGHTER.....	X	5.00	6.00
851	DH	DUAL HORN.....	X	7.50	9.00
862	GL	GLOVE BOX LOCK.....	X	3.25	3.90
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs.....	X	10.75	12.95
769	SMG	SCUFF MOLDING — Side, Vinyl Insert.....	X	27.50	33.10
683	A55	55-AMP. ALTERNATOR — w/Six Cylinder.....	X	11.75	14.15
684	A51	51-AMP. ALTERNATOR — w/V-8.....	X	11.75	14.15



1975 Hornet

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 3
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY				TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
			03-7	05-7	06-7	08-7		
		TRIM/SEAT						
		BENCH SEAT (Front) with H. D. Vinyl Trim (Avail. w/H.D. Seat Opt. Only).....					\$20.75	\$25.00
—	11C	Black.....	NA	X	NA	X		
—	13C	Blue.....	NA	X	NA	X		
—	14C	Green.....	NA	X	NA	X		
—	16C	Tan.....	NA	X	NA	X		
		HEAVY DUTY & FLEET OPTIONS						
412	DN	DAY/NIGHT REAR VIEW MIRROR — 12".....	X	X	X	X	6.75	8.10
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR.....	X	X	X	X	10.75	12.95
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — Manual (L & R) (N/A w/VG).....	X	X	X	X	10.75	12.95
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — w/Left Remote Control (N/A w/VG).....	X	X	X	X	21.50	25.90
702	FSB	FRONT SWAY BAR (Avail. w/6-Cylinder Only. Std. V-8).....	X	X	X	X	11.50	13.85
751	HCF	H.D. SEAT CUSHION — Front Only.....	X	NA	X	NA	8.25	9.90
753	HBF	H.D. SEAT CUSHION & BACK — Front (Avail. w/H.D. Vinyl Only).....	NA	X	NA	X	16.25	19.55
771	HC	H.D. CLUTCH (10"), 6-Cylinder Only.....	X	X	X	X	10.75	12.95
801	BRM	RUBBER FLOOR MATS — Front & Rear (Black) (Replace Std. Carpeting).....	NA	X	X	X	NC	NC
851	DH	DUAL HORN.....	X	X	X	X	7.50	9.00
882	LCL	TRUNK LIGHT.....	NA	X	X	NA	3.50	4.20
923	CRS	COOLANT RECOVERY SYSTEM.....	NA	X	NA	NA	16.50	19.85
A02	RWP	RADIO SUPPRESSION KIT, w/Resistance Type Plugs.....	X	X	X	X	10.75	12.95
A12	TM	TRUNK MAT.....	NA	X	X	NA	8.25	9.90
—	—	(a)MAGNETIC DRAIN PLUGS.....	NA	X	NA	X	4.00	4.80
		(a) Order under Special Instructions						
769	SMG	SCUFF MOLDING — Side, Vinyl Insert (NA on 08-7 w/Touring, D/L Pkg.; or Wood-Grain).....	X	X	X	X	27.50	33.10
683	A55	55-AMP. ALTERNATOR — w/Six Cylinder.....	X	X	X	X	11.75	14.15
684	A51	51-AMP. ALTERNATOR — w/V-8.....	X	X	X	X	11.75	14.15

WATER
BASIC



1975 Pacer

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 3A
Issued: January 14, 1975

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY PACER	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
HEAVY DUTY & FLEET OPTIONS					
412	DN	DAY/NIGHT REAR VIEW MIRROR — 12".....	X	\$ 6.75	\$ 8.10
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR.....	X	10.75	12.95
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRROR — Manual (L & R) (N/A w/Vis. Grp.).....	X	10.75	12.95
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REARVIEW MIRROR — w/Left Remote Control (N/A w/Vis. Grp.).....	X	21.50	25.90
771	HC	H. D. CLUTCH (10").....	X	10.75	12.95
851	DH	DUAL HORNS.....	X	7.50	9.00
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs.....	X	10.75	12.95

1975 Matador

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 4
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7 85-7 88-7			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
TRIM/SEAT							
		BENCH CUSHION SEAT (Front) with H.D. Vinyl Trim (Avail. w/H.D. Seat Opt. Only)				\$21.75	\$27.50
—	51G	Black.....	X	NA	NA		
—	61C	Black.....	NA	X	X		
—	53G	Blue.....	X	NA	NA		
—	63C	Blue.....	NA	X	X		
—	54G	Green.....	X	NA	NA		
—	64C	Green.....	NA	X	X		
—	56G	Tan.....	X	NA	NA		
—	66C	Tan.....	NA	X	X		
		INDIVIDUAL NON-RECLINING SEATS (Front) with H.D. Vinyl Trim (Avail. w/H.D. Seat Opt. Only)				75.50	95.55
—	51M	Black.....	X	NA	NA		
—	61M	Black.....	NA	X	X		
—	53M	Blue.....	X	NA	NA		
—	63M	Blue.....	NA	X	X		
—	54M	Green.....	X	NA	NA		
—	64M	Green.....	NA	X	X		
—	56M	Tan.....	X	NA	NA		
—	66M	Tan.....	NA	X	X		
ENGINES							
012	235	(Avail. with Law Enforcement Pkg. Only) 401 CID, V-8, 4-Barrel.....	X	X	X	263.35	333.35
HEAVY DUTY & FLEET OPTIONS							
395	LEP	LAW ENFORCEMENT PACKAGE (Available only with 360-2B, 360-4B or 401-4B CID Engines) — Includes H.D. Engine; H.D. Auto. Transmission (w/Manual Low Gear Lockout); Police Handling Package; H.D. Cooling System (w/o AC); Maximum Cooling Package, (w/AC); Coolant Recovery System (Std. 16-7); H.D. Seat Cushion & Back-Front; 62-Amp. Alternator; 80-Amp. Battery; Roof Panel Center Support (NA 16-7); Police Calibrated Speedometer (140 MPH); H.D. Power Disc Brake Package, H.D. Manual Steering Gear.					
		— Coupe/Wagon w/AC.....	X	NA	X	379.25	480.05
		— w/o AC.....	X	NA	X	430.65	545.10
		— Sedan w/AC.....	NA	X	NA	419.25	530.65
		— w/o AC.....	NA	X	NA	470.65	595.75
402	RPS	ROOF PANEL CENTER SUPPORT (Incl. w/LEP)	NA	X	X	27.50	34.80
443	FMC	FLEXIBLE METAL CONDUIT 1 1/2" ID	X	X	NA	59.00	74.65
494	HMB	H.D. POWER DISC BRAKE PACKAGE (w/Manual Adjusting Rear)					
		— Coupe/Sedan.....	X	X	NA	61.25	77.50
		— Wagon.....	NA	NA	X	16.50	20.85
495	HAB	H.D. POWER DISC BRAKE PACKAGE (w/Auto. Adjusting Rear)					
		— Coupe/Sedan.....	X	X	NA	61.25	77.50
		— Wagon.....	NA	NA	X	16.50	20.85
527	TSL	THIRD SEAT/LESS POWER WINDOW	NA	NA	X	70.00	88.60
581	LRM	REMOTE CONTROL LEFT OUTSIDE MIRROR (incl. w/VG)	X	X	X	10.75	13.60
582	TOM	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRRORS					
		— w/Manual Left (NA w/VG).....	X	X	X	10.75	13.60
583	TOR	MATCHING LEFT/RIGHT OUTSIDE REAR VIEW MIRRORS					
		— w/Left Remote Control (NA w/VG).....	X	X	X	21.50	27.20
585	RRL	MATCHING RIGHT/LEFT REMOTE CONTROL OUTSIDE REAR VIEW MIRRORS (NA w/VG)	X	X	X	31.30	39.60
592	EL	PARKING BRAKE WARNING LIGHT (Incl. w/LG)	X	X	X	5.25	6.60



1975 Matador

Factory Installed Fleet Options

Dealer Price List
Section 7 Page 5
Issued: October 4, 1974

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY MATADOR 16-7 85-7 88-7			TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
HEAVY DUTY & FLEET OPTIONS							
602	OAG	OIL PRESSURE & AMMETER GAUGES (NA w/Clock)	X	X	X	\$31.50	\$39.85
635	FRS	FLEET RADIO SPEAKER (NA w/Radio)	X	X	X	11.25	14.20
636	FSR	FLEET RADIO SPEAKER — Front & Regular Rear Speaker (AM Radio must be ordered)	X	X	X	27.05	34.20
662	MCP	MAXIMUM COOLING — Same as Regular H.D. Cooling System Included with A/C Except Includes Radiator w/3 Rows of Tubes Plus 7-Blade Fan (NA 6-Cyl.)	X	X	X	24.75	31.30
673	80B	H.D. 80-Amp. BATTERY	X	X	X	17.50	22.15
683	A55	55-Amp. ALTERNATOR — w/6-Cyl. (NA w/AC)	X	X	X	11.75	14.85
684	A51	51-Amp. ALTERNATOR — w/V-8 (NA w/AC)	X	X	X	11.75	14.85
685	S63	63-Amp. ALTERNATOR — w/6-Cyl. (Std. w/AC)	X	X	X	38.25	48.40
686	S62	62-Amp. ALTERNATOR — w/V-8 (Std. w/AC)	X	X	X	38.25	48.40
753	HBF	H.D. SEAT CUSHION & BACK — Front Only (w/H.D. Vinyl)	X	X	X	16.25	20.55
754	HCB	H.D. SEAT CUSHION & BACK — Front & Cushion Only Rear (w/H.D. Vinyl Only)	NA	X	X	24.50	31.00
756	HBR	H.D. SEAT CUSHION — Rear Only (Avail. w/Law Enforcement Pkg.)	NA	X	X	8.25	10.40
771	HC	H.D. CLUTCH (10") 6-Cylinder Only (NA in State of Calif.)	X	X	X	10.75	13.60
772	HDA	H.D. AUTOMATIC TRANSMISSION — 6-Cyl., V-8 (NA w/232, 304)	X	X	NA	219.00	273.75
792	5PL	(a)SPOTLIGHT 5" White Lens — Left	NA	X	X	37.25	47.15
793	5PR	(a)SPOTLIGHT 5" White Lens — Right	NA	X	X	37.25	47.15
794	5LR	(a)SPOTLIGHT 5" White Lens — Left & Right	NA	X	X	74.50	94.30
795	6PL	(a)SPOTLIGHT 6" White Lens — Left	NA	X	X	37.25	47.15
796	6PR	(a)SPOTLIGHT 6" White Lens — Right	NA	X	X	37.25	47.15
797	6LR	(a)SPOTLIGHT 6" White Lens — Left & Right	NA	X	X	74.50	94.30
801	BRM	RUBBER FLOOR MATS — Front & Rear (Replace Std. Carpeting)	NA	X	X	NC	NC
822	CCR	COAXIAL CABLE FOR ROOF TYPE ANTENNA	NA	X	X	8.25	10.40
842	WSR	WIRING FOR ROOF LIGHT (4 Wires, 12-Gauge Only)	NA	X	X	10.75	13.60
861	SLS	SINGLE KEY LOCK SYSTEM — Separate (One Car)	X	X	X	4.25	5.35
863	SLU	SINGLE KEY LOCK SYSTEM — Universal (More Than One Car)	X	X	X	4.25	5.35
882	LCL	TRUNK LIGHT	X	X	NA	3.50	4.40
891	PO	POLICE CALIBRATED SPEEDOMETER	X	X	X	9.50	12.00
893	POU	POLICE CALIBRATED SPEEDOMETER — Unmarked	X	X	X	9.50	12.00
923	CRS	COOLANT RECOVERY SYSTEM (Std. 16-7, w/V-8)	X	X	X	16.50	20.85
934	HT	HAND THROTTLE CONTROL, Locking Type (NA w/Cruise Command Speed Control)	X	X	X	12.50	15.80
942	DLF	DOME LIGHT Over Front Seat (Incl. Roof Panel Center Support) — w/LEP	NA	X	X	9.50	12.00
		— w/o LEP	NA	X	X	37.00	46.80
A02	RWP	RADIO SUPPRESSION KIT w/Resistance Type Plugs	X	X	X	10.75	13.60
A21	RRH	REMOTE CONTROL DECK LID RELEASE	NA	X	NA	19.00	24.05
769	SMG	SCUFF MOLDING — Coupe Only	X	NA	NA	27.75	35.10
—	—	(b)MAGNETIC DRAIN PLUGS	X	X	X	4.00	5.05
(a) Red Lens also available, order under Special Instructions.							
(b) Order under Special Instructions.							

(a) Red Lens also available, order under Special Instructions.

(b) Order under Special Instructions.

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1975

Tires — Fleet Options

Dealer Price List
Section 7 Page 6
Issued: October 4, 1974
Reissued: January 24, 1975
+ Reissued: March 3, 1975

TIRE CODE	SIZE	LOAD RANGE	TYPE	STD. RIM SIZE	TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICE
GREMLIN						
08A	6.95 x 14	B	Black (Unbelted) — two Mud & Snowtires	4.5"	\$ 15.90	\$ 19.15
10	C78 x 14	B	Black (Belted)	5.0"	37.90	45.65
10A	C78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	40.90	49.25
HORNET						
08A	(a) 6.95 x 14	B	Black (Unbelted) — two Mud & Snowtires	4.5"	3.00	3.60
10	(b) C78 x 14	B	Black (Belted)	5.0"	25.00	30.10
10A	(b) C78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	28.00	33.70
12A	(c) D78 x 14	B	Black (Unbelted) — two Mud & Snowtires	5.0"	15.90	19.15
14	D78 x 14	B	Black (Belted)	5.0"	37.90	45.65
(a) Avail. w/6-Cyl. Hatchback & Sedans Only.						
(b) NA on Sportabout w/8-Cyl.						
(c) NA on Hatchback w/6-Cyl.						
MATADOR — Coupe						
+ 26	F78 x 14	B	Black (Belted)	5.0"	30.00	37.95
+ 26A	F78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	33.00	41.75
+ 78	(c) GR70 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	133.35	168.75
(c) V-8 Only						
MATADOR — Sedan						
+ 26	F78 x 14	B	Black (Belted)	5.0"	30.00	37.95
+ 26A	F78 x 14	B	Black (Belted) — two Mud & Snowtires	5.0"	33.00	41.75
+ 70	G78 x 15	B	Black (Belted)	6.0"	65.15	82.45
+ 70A	G78 x 15	B	Black (Belted) — two Mud & Snowtires	6.0"	68.15	86.25
+ 71	G78 x 15	B	White (Belted)	6.0"	93.75	118.65
+ 71A	G78 x 15	B	White (Belted) — two Mud & Snowtires	6.0"	96.75	122.45
+ 72	(d) G78 x 15	D	Black (Belted)	6.0"	105.15	133.10
+ 92	(d) GR78 x 15	B	Black (Steel Belted) — Radial.	6.0"	113.35	143.45
+ 93	(d) GR78 x 15	B	White (Steel Belted) — Radial.	6.0"	141.95	179.65
+ 74	(d) G78 x 15	B	Black (Belted) — Police Special.	6.0"	95.15	120.40
+ 76	(d) G78 x 15	B	Black (Belted) — Police Special (Unmarked).	6.0"	95.15	120.40
+ 78	(d) GR70 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	133.35	168.75
(d) V-8 Only						
MATADOR — Wagon						
+ 30	H78 x 14	B	Black (Belted)	6.0"	30.00	37.95
+ 30A	H78 x 14	B	Black (Belted) — two Mud & Snowtires	6.0"	33.00	41.75
+ 82	H78 x 15	B	Black (Belted)	6.0"	50.00	63.25
+ 84	H78 x 15	D	Black (Belted)	6.0"	90.00	113.90
+ 94	HR78 x 15	B	Black (Steel Belted)	6.0"	98.20	124.30
+ 82A	(e) H78 x 15	B	Black (Belted) — two Mud & Snowtires	6.0"	53.00	67.05
+ 80	(e) H78 x 15	B	Black (Unbelted)	6.0"	20.00	25.30
+ 86	(e) H78 x 15	B	Black (Belted) — Police Special.	6.0"	80.00	101.25
+ 88	(e) HR70 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	118.20	149.60
+ 96	(e) HR78 x 15	B	Black (Rayon Belted) — Police Special.	6.0"	118.20	149.60
(e) V-8 Only.						

